

# EXHIBIT 1

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3 **UNITED STATES DISTRICT COURT**  
4 **NORTHERN DISTRICT OF CALIFORNIA**  
5 **SAN FRANCISCO DIVISION**

6  
7 IN RE: FACEBOOK, INC. CONSUMER  
8 PRIVACY USER PROFILE LITIGATION,

Case No. 3:18-MD-02843-VC

9 This document relates to:

10 ALL ACTIONS

11 **DECLARATION OF STEVEN**  
12 **WEISBROT OF ANGEION GROUP, LLC**  
13 **IN SUPPORT OF MOTION FOR FINAL**  
14 **APPROVAL OF CLASS ACTION**  
15 **SETTLEMENT**  
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DECLARATION OF STEVEN WEISBROT

1 I, Steven Weisbrot, Esq., declare under penalty of perjury as follows:

2 1. I am the President and Chief Executive Officer at the class action notice and claims  
3 administration firm Angeion Group, LLC (“Angeion”). I am fully familiar with the facts attested to  
4 herein based upon my personal knowledge.

5 2. My credentials were previously reported to this Court in my prior declaration that was filed  
6 with Plaintiffs’ Notice of Motion and Motion to Certify a Settlement Class and Grant Preliminary  
7 Settlement Approval (Dkt 1096-2) (the “Notice Plan Declaration”).

8 3. The purpose of this declaration is to provide the Parties and the Court with a summary of the  
9 Notice Program.

10 4. Angeion was retained by the Parties and appointed by this Court pursuant to this Court’s Order  
11 Certifying Settlement Class; Granting Preliminary Approval of Class Action Settlement Pursuant to  
12 Federal Rule of Civil Procedure 23(e)(1); and Approving Form and Content of Class Notice (the  
13 “Preliminary Approval Order”) dated March 29, 2023, to serve as the Claims Administrator in  
14 connection with the above-captioned litigation. In that role, among other tasks, Angeion is responsible  
15 for (1) the implementation and effectuation of the Notice Program; (2) processing Claim Forms; (3)  
16 receiving and maintaining any requests for exclusion from the Settlement; (4) administering Claim  
17 Settlement Payments; and (5) performing other duties pursuant to the Preliminary Approval Order and  
18 the Class Action Settlement and Release (the “Settlement Agreement”).

19 **SETTLEMENT CLASS DATA**

20 5. On May 16, 2023, counsel for Defendant provided Angeion with multiple files containing a  
21 total of 699,693,067 records combined. The data consisted of usernames (provided for 501,270,713  
22 records), user IDs (provided for 699,693,067 records), account creation date (provided for  
23 699,523,266 records), emails (provided for 497,098,772 records) and phone numbers (provided for  
24 395,871,348 records) for current Facebook accounts. Angeion will use the data for claims analysis.

25 **NOTICE PURSUANT TO THE CLASS ACTION FAIRNESS ACT 28 U.S.C. § 1715**

26 6. On December 30, 2022, Angeion, on behalf of Defendant, caused notice of the proposed class  
27 action settlement to be sent to the Attorney Generals of all states and territories, as well as the Attorney  
28

General of the United States (“CAFA Notice”). A true and accurate copy of the CAFA Notice is attached hereto as **Exhibit A**.

7. On January 6, 2023, Angeion, on behalf of Defendant, sent an update on the CAFA Notice to the Attorney Generals of all states and territories, as well as the Attorney General of the United States. A true and accurate copy of the CAFA Notice update is attached hereto as **Exhibit B**.

#### **DIRECT NOTICE**

##### **Platform / In-App Notification**

8. Angeion has been made aware by Counsel for Defendant that the in-app notice campaign was completed.

#### **MEDIA NOTICE**

9. Angeion implemented a comprehensive media notice program designed to deliver an approximate 92.44% reach with an average frequency of 3.00 times—i.e., 92.44% of Target Audience would see an advertisement concerning the Settlement an average of 3.00 times each. *See* Notice Plan Declaration ¶ 13. The media notice program ultimately exceeded these expectations by delivering a 93.43% reach with an average frequency of 3.16 times. The 93.43% reach was achieved via programmatic display advertising, social media advertising, the paid search campaign and publication efforts (discussed below), and is separate and apart from, and in addition to, the in-app notices sent by Defendant, the earned media, claim stimulation efforts, the settlement website, or the toll-free hotline, all of which are difficult to measure in terms of reach percentage.

10. To our knowledge, the notification program undertaken in this matter is one of the largest, most voluminous, and most advanced notice effort ever undertaken. This notice program utilized advanced digital and social media tactics and targeting, including the use of paid and organic influencers, direct in-app notice, traditional publication notice, as well as advanced media monitoring and garnered millions of dollars of earned media from national, regional and local press. As outlined below, the number of claim form submissions is likely to be among the most submissions ever received in a class action settlement.

##### **Programmatic Display Advertising**

11. Beginning on April 12, 2023, Angeion ran digital banner ads for 60 days on desktop and mobile

1 devices to reach the most qualified audience on the websites where Class Members were likely to shop  
 2 and browse<sup>1</sup>. Angeion's media team used data from 2022 comScore Multi-Platform/MRI Simmons  
 3 USA Fusion to develop a profile of the Settlement Class and arrive at an appropriate Target Audience  
 4 based on criteria pertinent to this Settlement. *See* Notice Plan Declaration ¶ 19.

5 12. Class Members who saw the ads were able to click on the ads to be transferred directly to the  
 6 Settlement Website. Copies of the banner ads are attached hereto as **Exhibit C**.

7 13. The online banner ad program resulted in 521,626,755 impressions served and resulted in  
 8 519,049 click throughs to the Settlement Website. An additional 30,299,047 impressions directed at  
 9 the parents/guardians of Class Members between the ages of 13-18 years old were served and resulted  
 10 in 25,606 click throughs to the Settlement Website.

#### 11 **Social Media**

12 14. Beginning on April 13, 2023, Angeion ran social media ads on Facebook, Instagram, Reddit,  
 13 Twitter and TikTok. The social media campaign ran for 60 days. The social media campaign used an  
 14 interest-based approach which focused on the interests that users exhibit while on these social media  
 15 platforms.

16 15. Class Members who saw the ads were able to click on the ads to be transferred directly to the  
 17 Settlement Website. Copies of the social media ads are attached hereto as **Exhibit D**.

18 16. The social media ad program resulted in 190,431,335 impressions served and 170,799 click  
 19 throughs to the Settlement Website. An additional 25,727,616 impressions directed at the  
 20 parents/guardians of Class Members between the ages of 13-18 years old were served and resulted in  
 21 12,451 click throughs to the Settlement Website.

22 17. Combined, the programmatic display advertising and social media notice efforts resulted in  
 23 712,058,090 impressions served to the Target Audience, exceeding Angeion's original estimate of  
 24 577,000,000 impressions. An additional 56,026,663 impressions served were directed at the  
 25

26 <sup>1</sup> Examples of the websites that the digital ads ran on include [www.dailymotion.com](http://www.dailymotion.com),  
 27 [www.usatoday.com](http://www.usatoday.com), [www.spotify.com](http://www.spotify.com), [www.nypost.com](http://www.nypost.com), [www.yahoo.com](http://www.yahoo.com), [www.detroitnews.com](http://www.detroitnews.com),  
 28 [www.weather.com](http://www.weather.com), [www.huffpost.com](http://www.huffpost.com), [www.msn.com](http://www.msn.com), [www.ebay.com](http://www.ebay.com), [www.accuweather.com](http://www.accuweather.com),  
[www.espn.com](http://www.espn.com), [www.flightaware.com](http://www.flightaware.com), [www.outlook.live.com](http://www.outlook.live.com), [www.foxbusiness.com](http://www.foxbusiness.com),  
[www.finance.yahoo.com](http://www.finance.yahoo.com), [www.forbes.com](http://www.forbes.com), [www.cbsnews.com](http://www.cbsnews.com), [www.businessinsider.com](http://www.businessinsider.com),  
[www.nydailynews.com](http://www.nydailynews.com), and [www.cnn.com](http://www.cnn.com).

1 parents/guardians of potential Class Members.

## 2 **Paid Search Campaign**

3 18. Beginning on April 12, 2023, Angeion ran a paid search campaign on Google to help drive  
4 Settlement Class Members who are actively searching for information about the Settlement to the  
5 dedicated Settlement Website.

6 19. The paid search campaign resulted in 493,010 impressions and 193,306 click throughs.

7 20. An example of the paid search posting is attached hereto as **Exhibit E**.

## 8 **PUBLICATION NOTICE**

9 21. Angeion caused the Published Notice of the Settlement to be published in *People Magazine*  
10 and *USA Today*. A one-half page black and white ad was published in the May 5, 2023 national edition  
11 of *People Magazine* and ran in both the print and digital edition<sup>2</sup>. Additionally, a one-quarter page  
12 black and white ad was published in the April 13, 2023 national edition of *USA Today*. The chart  
13 below illustrates the circulation and total audience size for *People* and *USA Today*.

14 Publication	Circulation	Total Audience
15 <i>People</i>	2.5 million	24.6 million
16 <i>USA Today</i>	674,000	11.8 million

17  
18 22. Copies of the tear sheets showing the Published Notice in *People Magazine* and *USA Today*  
19 are attached hereto as **Exhibit F** and **Exhibit G** respectively.

## 20 **CLAIMS STIMULATION PROGRAM**

21 23. In addition to the above-described notice efforts, beginning on April 12, 2023, Angeion  
22 implemented a Claims Stimulation package.

## 23 **Sponsored Class Action Website Listings**

24 24. Angeion caused listings to be posted on two leading class action settlement websites,  
25 www.topclassactions.com and www.classsaction.org. These listings resulted in 97,924 click throughs  
26 to the Settlement Website. Copies of the listings are attached hereto as **Exhibit H**.

## 27 **Active Listening**

28  
<sup>2</sup> The May 5, 2023 national edition of *People Magazine* was on sale beginning on April 28, 2023.

25. Angeion commenced active listening on Facebook, Instagram, Twitter, TikTok and Reddit, where traffic on these social media platforms was monitored by Angeion for discussion of the Settlement. Where appropriate, Angeion responded by directing Class Members to the Settlement Website where Class Members can view answers to frequently asked questions about the Settlement, including important dates and deadlines.

#### **Legal Influencer**

26. Angeion caused a video to be distributed by Law by Mike, a social media legal influencer, via Facebook, Instagram, YouTube, and TikTok to further diffuse news of the Settlement. As of July 10, 2023, this video has had a total of 6,665,289 views across these platforms.

#### **Media Monitoring**

27. Members of our media team used advanced software to garner the impact of the earned media in this Settlement. Through that software it was determined that the Settlement has received approximately 110,000,000 coverage views, 284,000 engagements<sup>3</sup> and 2.93 billion in online readership. In practice, this means that combined, approximately 2.93 billion people visited the online websites where the Settlement received coverage, but since not everyone who visits a particular website reviews the specific coverage at issue, it was estimated that 110 million users reviewed the 3,720 pieces of coverage. Attached hereto as **Exhibit I** is a summary of the earned media garnered, as well as highlights of the earned media.

#### **SETTLEMENT WEBSITE & TOLL-FREE TELEPHONE SUPPORT**

28. On or about April 12, 2023, Angeion established the following website devoted to this Settlement: [www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com) ("Settlement Website"). The Settlement Website contains general information about the Settlement, including answers to frequently asked questions and important dates and deadlines pertinent to this matter. The Frequently Asked Questions page was updated to provide greater clarity throughout the settlement administration process. Visitors to the Settlement Website can download the (1) Long-Form Notice, (2) Claim Form, (3) Opt-Out Form, (4) Objection Form, (5) Preliminary Approval Order, (6) Settlement Agreement, (7) Second Amended Consolidated, (8) Plan of Allocation, and (9) Plaintiffs' Motion for Attorneys' Fees,

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<sup>3</sup> Engagements represent the combined total of likes, comments and shares on social media platforms.

1 Expenses, and Service Awards, and the declaration and expert reports supporting that motion.  
2 Settlement Class Members are also able to submit a Claim Form or a request to be excluded from the  
3 Settlement through the Settlement Website.

4 29. The Settlement Website also has a “Contact Us” page whereby Settlement Class Members can  
5 send an email with any additional questions to a dedicated email address and a chatbot option to  
6 streamline responses to questions. The chatbot assisted users in real time and guided them with topics  
7 on frequently asked questions while users were also able to input their own inquiry. 1,955,596 visitors  
8 to the website engaged with the chatbot.

9 30. The Settlement Website (including the Long Form Notice, Claim Form, Opt-out Form and  
10 Objection Form) is available in both English and Spanish. As of July 10, 2023, Angeion has received  
11 and answered 145,661 email inquiries. These inquiries consist of various questions related to the  
12 Settlement.

13 31. Copies of the Long Form Notice, Claim Form<sup>4</sup>, Opt-out Form and Objection Form are attached  
14 hereto as **Exhibit J**, **Exhibit K**, **Exhibit L** and **Exhibit M** respectively.

15 32. The Settlement Website was designed to meet Level AA conformance in the Web Content  
16 Accessibility Guidelines (“WCAG”)<sup>5</sup>.

17 33. On May 18 and May 19, 2023, the Notice Re: Amendment of Claim Form and Amended Claim  
18 Form were filed with the Court (*See* Dkts 1134 and 1136). Angeion updated the Settlement Website’s  
19 electronic and hard copy Claim Forms, to allow claimants, as already contemplated by the Settlement,  
20 to indicate that that they had activated but later deleted an account and subsequently activated another  
21 account during the class period. A copy of the revised Claim Form is attached hereto as **Exhibit N**.

22 34. From May 17 through May 23, 2023, Angeion sent email notices to 14,451,080 Claimants that  
23 had already filed a Claim Form and advised them of the amended Claim Form, providing them the  
24 opportunity to go back to their original form and revise it, if necessary. Detailed instructions on how  
25 to access and edit their existing claim were provided to make this a simple process. Angeion responded  
26 to any inquiries received from Class Members in response to this Email Notice. A copy of the Email  
27

28 <sup>4</sup> This Claim Form (Exhibit K) was the original Claim Form posted prior to Amendment of Claim.

<sup>5</sup> Refer to <https://www.w3.org/TR/WCAG21/>.



1 Notice is attached hereto as **Exhibit O**.

2 35. After dissemination of this Email Notice, 271,969 Class Members who were sent the Email  
3 Notice updated their Claim Form.

4 36. Though July 10, 2023, the Settlement Website has had 53,439,963 unique visitors<sup>6</sup> and  
5 80,736,712 page views.

6 37. On or about April 12, 2023, Angeion established the following toll-free hotline devoted to this  
7 case: 1-855-556-2233. The toll-free hotline utilizes an interactive voice response (“IVR”) system to  
8 provide Settlement Class Members with responses to frequently asked questions, the ability to request  
9 a Claim Form or Long Form Notice be mailed to them and provides essential information regarding  
10 the Settlement. This hotline is accessible 24 hours a day, 7 days a week, and is available in English  
11 and Spanish.

12 38. Through July 10, 2023, the toll-free line has received approximately 29,062 calls, totaling  
13 137,250 minutes. 2,559 Class Members left a voicemail for the Settlement Administrator requesting a  
14 copy of the Long Form Notice and/or Claim Form to be mailed to them. Accordingly, Angeion has  
15 fulfilled these requests for Long Form Notices and/or Claim Forms.

16 **CLAIMS ADMINISTRATION**

17 **Claim Form Submissions**

18 39. The deadline for Class Members to submit a claim is August 25, 2023. As of July 10, 2023,  
19 Angeion received a total of 15,835,711 Claim Form submissions (15,818,309 online submissions and  
20 17,402 submissions by mail).

21 40. Angeion performed an initial preliminary review of the 15,754,373 online claims received by  
22 July 9, 2023 and identified 960,313 claims as duplicative of another claim submitted. The remaining  
23 claims are still subject to final auditing, including a full assessment of each claim’s validity and a  
24 review for additional duplicative and/or fraudulent claim submissions. The above figures will  
25 therefore likely change between the date of this declaration and the date of the final fairness hearing.  
26 Angeion will provide the Parties and the Court with a report and subsequent declaration regarding the

27 \_\_\_\_\_  
28 <sup>6</sup> Google Analytics creates a unique ID, stored in a browser’s cookies, which is used to determine the  
number of unique visitors to a website. Unique visitors represent how many of these unique IDs access  
the Settlement Website.

total number of valid claims it received after the deadline has passed.

**Requests For Exclusion**

41. The deadline for Class Members to request exclusion from the Settlement is July 26, 2023. As of July 10, 2023, Angeion has received 20,431 requests for exclusion.<sup>7</sup> Angeion has performed a preliminary deduplication of the exclusion requests received and has identified that 19,514 unique Class Members have submitted an exclusion request. These submissions are still subject to final auditing, including a full assessment of each exclusion request's validity and a review for duplicative and/or fraudulent submissions. Angeion will provide the Parties and the Court with a report and subsequent declaration regarding the total number of valid exclusion requests it received after the deadline has passed.

**CONCLUSION**

42. It is my opinion that the Notice Program described herein met the requirements of due process, Fed. R. Civ. P. 23 and the Northern District's Procedural Guidance for Class Action Settlements, provided the best notice that was practicable under the circumstances, and incorporated contemporary media and best practices to alert and engage the participation of Class Members in the proposed Settlement. Moreover, in my experience, the claims filing volume in this case far exceeds other privacy settlements and is truly exceptional. By utilizing an innovative notice program and a tech-forward, streamlined administrative process, the entire process reached a very high percentage of the estimated Class, made it easy on claimants to exercise their rights, and resulted in a very high percentage of the estimated Class having filed claims.

I hereby declare under penalty of perjury that the foregoing is true and correct.

Dated: July 11, 2023

  
STEVEN WEISBROT

<sup>7</sup> The exclusions received have not been deduplicated against the claims received.

# **Exhibit A**



1650 Arch Street, Suite 2210  
Philadelphia, PA 19103  
www.angeiongroup.com  
215.563.4116 (P)  
215.525.0209 (F)

December 30, 2022

**VIA USPS PRIORITY MAIL EXPRESS**

United States Attorney General &  
Appropriate Officials

**Re: Notice of Class Action Settlement Under 28 U.S.C. § 1715:**  
***In re: Facebook, Inc. Consumer Privacy User Profile Litigation., No. 3:18-md-02843-VC***  
**(N.D. Cal.)**

To Whom It May Concern:

Angeion Group, an independent claim administrator, on behalf of Meta Platforms, Inc., the defendant in the above-referenced matter pending in the United States District Court for the Northern District of California before the Honorable Vince Chhabria, and in compliance with the Class Action Fairness Act of 2005 (“CAFA”), 28 U.S.C. § 1715, hereby serves you with notice that a proposed settlement of this action has been filed with the Court. A copy of this Notice is being provided concurrently to the Attorney General of the United States and the Attorneys General of every state, the District of Columbia, Puerto Rico, and every U.S. territory.

The consolidated putative nationwide class action lawsuit alleges that Facebook (now Meta) shared or otherwise made accessible to third parties (including but not limited to third-party developers, whitelisted parties, business partners, advertisers, and data brokers) user data and data about users’ friends, and did not sufficiently monitor and enforce third-party access to such data. Meta strongly disputes those claims, but it has agreed to settle this lawsuit to avoid the expenses, uncertainties, distractions, and other risks inherent in further litigation. The proposed settlement class consists of all Facebook users in the United States between May 24, 2007 and December 16, 2022, inclusive.

**Notice and Enclosed Copies of Settlement Materials**

As required by 28 U.S.C. § 1715(b), we have enclosed a CD containing the following materials relating to the proposed settlement:

1. A copy of all complaints, including amended complaints, and the materials filed with these complaints;
2. The rulings on Meta’s motions to dismiss;

December 30, 2022

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3. The motion for preliminary approval of class action settlement, filed on December 22, 2022;
4. The Settlement Agreement, filed on December 22, 2022;
5. The proposed preliminary approval order, attached as Exhibit A to the Settlement Agreement, filed on December 22, 2022;
6. The proposed settlement administration protocol and notice plan, attached as Exhibit B to the Settlement Agreement, filed on December 22, 2022
7. The proposed summary and long-form notices to settlement class members advising them of their right to request exclusion from the settlement and the details of the proposed settlement of the class action, attached as Exhibits C and D, respectively, to the Settlement Agreement, filed on December 22, 2022;
8. The proposed in-application notice to settlement class members, informing them of the proposed settlement of the class action and providing a link to the Settlement Website with further details of the proposed settlement of the class action, attached as Exhibit E to the Settlement Agreement, filed on December 22, 2022
9. The proposed claim form, attached as Exhibit F to the Settlement Agreement, filed on December 22;
10. The proposed final approval order and final judgment, attached as Exhibits G and H, respectively, to the Settlement Agreement, filed on December 22, 2022;
11. The Escrow Agreement, filed on December 22, 2022;
12. Defendant's explanation as to why the reasonable estimate of the number of settlement class members residing in each State as described at 28 U.S.C. § 1715(b)(7), cannot be provided; and
13. Defendant's estimated proportionate share of recovery by State, pursuant to 28 U.S.C. § 1715(b)(7).

Any materials relating to the proposed settlement filed after service of this Notice can be found by visiting the "CM/ECF" online docket for the above-captioned case at <https://ecf.cand.uscourts.gov/cgi-bin/login.pl>.

### **Other Agreements**

Pursuant to 28 U.S.C. § 1715(b)(5), there is no "settlement or other agreement contemporaneously made between class counsel and counsel for" Defendant, other than the Settlement Agreement and all attachments thereto.

### **Hearing Dates**

Plaintiffs filed their Motion for Preliminary Approval of Class Action Settlement on December 16, 2022, and requested that Motion be heard on February 16, at 1:00 p.m. Pacific. The final approval hearing

December 30, 2022

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remains to be scheduled by the Court. The most up-to-date information for both hearings may be found by visiting the “CM/ECF” online docket for the above-captioned case at <https://ecf.cand.uscourts.gov/cgi-bin/login.pl>.

### **Written Judicial Opinions**

Pursuant to 28 U.S.C. § 1715(b)(8), there are no written judicial opinions relating to the proposed notice to the class, the preliminary or final approval of the settlement, or the other matters discussed in 28 U.S.C. § 1715(b)(3)–(6). The enclosed CD contains copies of the proposed preliminary approval order, as well as other orders in the case relating to pretrial motions.

Please do not hesitate to contact us with any questions you may have regarding these materials.

Sincerely,

Angeion Group  
1650 Arch Street, Suite 2210  
Philadelphia, PA 19103  
(p) 215-563-4116  
(f) 215-563-8839

### **Enclosures**

cc: Attached Service List

December 30, 2022

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**Service List**

*In re: Facebook, Inc. Consumer Privacy User Profile Litigation*  
No. 3:18-md-02843-VC (N.D. Cal.)

**The Court**

The Honorable Vince Chhabria  
U.S. District Court for the Northern District of California  
San Francisco Courthouse, Courtroom 4, 17th Floor  
4500 Golden Gate Avenue  
San Francisco, CA 94102

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# **Exhibit B**





1650 Arch Street, Suite 2210  
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www.angeiongroup.com  
215.563.4116 (P)  
215.525.0209 (F)

January 6, 2023

**VIA USPS PRIORITY MAIL EXPRESS**

United States Attorney General &  
Appropriate Officials

**Re: Update to December 30, 2022 Notice of Class Action Settlement Under 28 U.S.C. § 1715:  
In re: Facebook, Inc. Consumer Privacy User Profile Litigation, No. 3:18-md-02843-VC  
(N.D. Cal.)**

To Whom It May Concern:

Angeion Group, on behalf of Meta Platforms, Inc., writes to correct the following dates contained in the notice served on December 30, 2022.

- The proposed settlement class consists of all Facebook users in the United States between May 24, 2007 and December 22, 2022, inclusive.
- Plaintiffs filed their Motion for Preliminary Approval of Class Action Settlement on December 22, 2022, which will be heard on **March 2, 2023, at 10:00 a.m. Pacific.**

Please do not hesitate to contact us with any questions you may have regarding this notice.

Sincerely,

Angeion Group

**Enclosures**

cc: Attached Service List

January 6, 2023

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**Service List**

*In re: Facebook, Inc. Consumer Privacy User Profile Litigation*  
No. 3:18-md-02843-VC (N.D. Cal.)

**The Court**

The Honorable Vince Chhabria  
U.S. District Court for the Northern District of California  
San Francisco Courthouse, Courtroom 4, 17th Floor  
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January 6, 2023

Page 3

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# **Exhibit C**



You may be eligible for a cash payment if you used Facebook between May 2007 and December 2022.

**CLICK HERE** for more information





You may be eligible for a cash payment  
if your child used Facebook between  
May 2007 and December 2022.

**CLICK HERE** for more information





You may be eligible for a cash payment  
if you used Facebook between May  
2007 and December 2022.

**CLICK HERE** for more information







You may be eligible for a cash payment  
if your child used Facebook between  
May 2007 and December 2022.

**CLICK HERE** for more information







You may be eligible for a cash payment  
if you used Facebook between May  
2007 and December 2022.

**CLICK HERE** for more information





You may be eligible for a cash payment  
if your child used Facebook between  
May 2007 and December 2022.

**CLICK HERE** for more information



# **Exhibit D**



**Angeion Group**

Sponsored · 



If you used Facebook between May 24, 2007 and December 22, 2022, a Class Action Settlement may affect your rights.



[FACEBOOKUSERPRIVACYSETTLEMENT.COM](https://facebookuserprivacysettlement.com)

**Facebook Consumer Privacy User Profile  
Litigation**

[Learn more](#)





**Angeion Group**

Sponsored · 



If you used Facebook between May 24, 2007 and December 22, 2022, a Class Action Settlement may affect your rights.



FACEBOOKUSERPRIVACYSETTLEMENT.COM

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# **Exhibit E**



# **Exhibit F**

May 8, 2023

# People

*the*  
**BEAUTIFUL**  
*issue*  
**2023**

*Plus! 124  
More Women  
We Adore*

‘Beauty  
Is Owning  
Who You  
Are’

Melissa  
McCarthy!

The gorgeous, hilarious  
star on how compassion  
became her superpower and  
the real-world advice she  
gives her two teen girls





## MOVIE | Polite Society

**COMEDY** Ria Khan (Priya Kansara), a British Pakistani high schooler who wants to grow up to be a stuntwoman, blows a gasket when older sister Lena (Ritu Arya) abandons her own dreams of a painting career. Instead, Lena will marry a smoothly handsome doctor (Akshay Khanna). Ria, as kid sisters are apt to do in comedies, decides to sabotage the wedding. The surprise is how often—and rigorously—she'll have to use her martial arts skills (while pausing for a musical number). Energetic and brashly ridiculous, *Society* is a bit like the Indian hit *RRR* but for teenage girls. *(In theaters April 28, PG-13)*



## New Movies to Stream!



**80 for Brady**  
**COMEDY**  
Rita Moreno, Jane Fonda, Sally Field and Lily Tomlin star in an easygoing charmer about four friends obsessed with Tom Brady. *(Paramount+)*



**Living Drama**  
Bill Nighy was Oscar-nominated for his performance—understated, delicately mournful—as a terminally ill British civil servant. *(Apple TV)*



**Cocaine Bear**  
**COMEDY-HORROR**  
This gory, dumb-fun hit is the shaggy-dog story of a drug-addled bear hungry for its next fix. Many people wind up clawed, mauled and dead in the woods. *(Peacock)*

*This is a Court approved Legal Notice. You are not being sued.  
This is not a solicitation from a lawyer.*

Para el notificación en Español visitar nuestro sitio web.

United States District Court for the Northern District of California  
In re: Facebook, Inc. Consumer Privacy User Profile Litigation,  
Case No. 3:18-md-02843-VC  
[www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com)

### NOTICE OF PROPOSED SETTLEMENT OF CLASS ACTION

If you were a Facebook user in the United States between May 24, 2007, and December 22, 2022, inclusive, you may be eligible for a cash payment from a Class Action Settlement.

#### What Is the Lawsuit About?

Numerous lawsuits were brought on behalf of Facebook users who allege that Facebook, Inc. (now Meta Platforms, Inc.) shared or otherwise made accessible to third parties (including but not limited to third-party app developers, "whitelisted" parties, business partners, advertisers, and data brokers) user data and data about users' friends without permission of the users' whose data was shared, and did not sufficiently monitor or enforce third-party access to or use of that data. Settlement Class Members include all Facebook users in the United States between May 24, 2007, and December 22, 2022, inclusive (the "Class Period"). Meta expressly denies any liability or wrongdoing.

#### Who Is Part of the Settlement Class?

The Settlement Class includes all Facebook users in the United States between May 24, 2007, and December 22, 2022, inclusive.

#### What Does the Settlement Provide?

If the Settlement is approved by the Court, Meta will establish a Settlement Fund of seven hundred twenty-five million dollars (\$725,000,000.00). The Settlement Fund will be used to pay all valid claims submitted by the Settlement Class Members, as well as notice and administration expenses, any attorneys' fees and costs, and any Service Awards for the Settlement Class Representatives.

#### How Do I Submit a Claim and Get a Cash Payment?

There are three ways to submit a Claim Form. First, a Claim Form may be submitted online at [www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com) by 11:59 p.m. PST on August 25, 2023. Second, a Claim Form may be printed from the Settlement Website and mailed to the Settlement Administrator at: Facebook Consumer Privacy User Profile Litigation c/o Settlement Administrator, 1650 Arch Street, Suite 2210, Philadelphia, PA 19103 postmarked by August 25, 2023. Third, you may also contact the Settlement Administrator to request a Claim Form by telephone 1-855-556-2233, by email [info@FacebookUserPrivacySettlement.com](mailto:info@FacebookUserPrivacySettlement.com), or by U.S. mail at Facebook Consumer Privacy User Profile Litigation c/o Settlement Administrator, 1650 Arch Street, Suite 2210, Philadelphia, PA 19103; the completed Claim Form must be postmarked by August 25, 2023.

#### Do I Have a Lawyer in the Case?

The Court has appointed Derek W. Loeser of Keller Rohrback L.L.P. and Lesley E. Weaver of Bleichmar Fonti & Auld LLP to represent the Settlement Class as Class Counsel.

#### Your Other Options

If you are a Settlement Class Member and you do nothing, your rights will be affected, and you will not receive a Settlement payment. If you do not want to be legally bound by the Settlement, you must exclude yourself from it by opting out. The deadline to exclude yourself is July 26, 2023.

Unless you exclude yourself, you will give up any right to sue Facebook based on the legal and factual issues that this Settlement resolves. If you exclude yourself, you cannot get a payment from this Settlement.

If you stay in the Settlement (meaning that you do not exclude yourself), you may object to the Settlement, Class Counsel's fees and expenses, and/or Service Awards for the Settlement Class Representatives by July 26, 2023 and give reasons for your objection. The Court will consider your views. You can't ask the Court to order a different Settlement; the Court can only approve or reject the Settlement. If the Court does not approve the Settlement, no Settlement payments will be sent out and the lawsuit will continue. If that is what you want to happen, you should object.

More information can be found in the Frequently Asked Questions and Class Action Settlement Agreement and Release, which are available at [www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com). If you have additional questions, you may contact the Settlement Administrator.

#### The Court's Final Approval Hearing

The Court has scheduled a Final Approval Hearing at 1:00 p.m. PST on September 7, 2023. The hearing will proceed by video conference. A link to the video conference is at the following address: <https://www.cand.uscourts.gov/judges/chhabria-vince-vc/>. Please check the Settlement Website often to confirm the date, time and video login information. At the Final Approval Hearing, the Court will consider whether the Settlement is fair, reasonable, and adequate and whether to approve it. The Court will also consider whether to approve Class Counsel's request for an award of attorneys' fees and expenses, as well as the Settlement Class Representatives' Service Awards. If there are objections, the Court will consider them.

This Notice is only a summary. For more detailed information about the Settlement, Please call 1-855-556-2233 or visit [www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com)

# **Exhibit G**

**Channels set to expire on or after Jan. 1, 2025 (channel numbers listed below in parentheses):**  
 Baby First TV (310); Baby First TV en Español (3063); CGTN (3602); MGM+ (891 and 1891 in HD); MGM+ DRIVE-IN (896); MGM+ HITs (893 and 1893 in HD); MGM+ MARQUEE (1894); MGM+ West (892 and 1892 in HD). **Local Channels:** Greensboro-High Point-Winston Salem area, WGSRLD (47).



# **Exhibit H**


[Lawsuits & Settlements](#)
[Legal News](#)
[Class Actions Explained](#)
[Shopping](#)
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# Facebook user profile data privacy \$725M class action settlement



Lawsuit Filed



Class Certified

Settlement  
ApprovedOpen for  
Claims

Top Class Actions | July 6, 2023

Category: [Facebook Class Action Lawsuit and Settlement News](#)

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(Photo Credit: Kaspars Grinvalds/Shutterstock)

*EDITOR'S NOTE: This content has been sponsored and edited for clarity in collaboration with the sponsor.*

**Meta Platforms Inc.** has agreed to a \$725 million class action settlement resolving claims that Facebook (now Meta Platforms Inc.) shared or otherwise made accessible to third parties Facebook user data and data about users' friends without permission of the users whose data was shared and did not sufficiently monitor and enforce third-party access or use of that data.

The settlement class includes all Facebook users in the United States between May 24, 2007, and Dec. 22, 2022, inclusive (the "class period"). The settlement class does not include: (i) all persons who are directors, officers, legal representatives, alleged co-conspirators and agents of defendant or its wholly or partly owned subsidiaries or affiliated companies or employees of defendant or its subsidiaries and affiliated companies; (ii) counsel for any plaintiff whose case was consolidated into this MDL and their employees, including but not limited to class counsel for plaintiffs and their employees; (iii) the special master, discovery mediators and settlement mediator who participated in this case and their staff; and the judges and court staff, as well as any appellate court to which this matter is ever assigned; and (iv) eligible persons who elect to opt out of the settlement class.

Meta Platforms **is a technology company** that owns Facebook, Instagram, WhatsApp and other platforms.

If the court approves the settlement, Meta will establish a settlement fund of \$725 million to pay all valid claims submitted by the settlement class members, as well as notice and administration expenses, any attorneys' fees and costs and any service awards for the settlement class representatives.

The amount class members will be paid depends on how many class members submit valid claims and how long they were users on Facebook during the class period.

The court has scheduled a final approval hearing for Sept. 7, 2023.

Class members who wish to exclude themselves from or object to the Facebook class action settlement must do so no later than July 26, 2023.

The deadline to submit a claim form is Aug. 25, 2023.

## Who's Eligible

All Facebook users in the United States between May 24, 2007, and Dec. 22, 2022.



### Cell phone wrong-number robocalls could be worth \$500-\$1,500 per violation of the federal TCPA

JULY 7, 2023 | TCPA CLASS ACTION LAWSUITS

[READ MORE](#)



### Patients who received faulty Exactech knee and hip devices can seek compensation

JULY 6, 2023 | OPEN LAWSUITS

[READ MORE](#)

## Potential Award

Varies.

## Proof of Purchase

N/A

## Claim Form

[CLICK HERE TO FILE A CLAIM »](#)

**NOTE:** If you do not qualify for this settlement do NOT file a claim.

Remember: you are submitting your claim *under penalty of perjury*. You are also harming other eligible Class Members by submitting a fraudulent claim. If you're unsure if you qualify, please read the FAQ section of the Settlement Administrator's website to ensure you meet all standards (Top Class Actions is not a Settlement Administrator). If you don't qualify for this settlement, check out our database of other [open class action settlements](#) you may be eligible for.

## Claim Form Deadline

08/25/2023

## Case Name

*In re: Facebook, Inc. Consumer Privacy User Profile Litigation*, Case No. 3:18-md-02843-VC, in the United States District Court for the Northern District of California

## Final Hearing

09/07/2023

## Settlement Website

[FacebookUserPrivacySettlement.com](https://FacebookUserPrivacySettlement.com)

## Claims Administrator

1650 Arch Street, Suite 2210

Philadelphia, PA 19103

info@FacebookUserPrivacySettlement.com

855-556-2233

## **Class Counsel**

KELLER ROHRBACK LLP

BLEICHMAR FONTI & AULD LLP

## **Defense Counsel**

GIBSON DUNN & CRUTCHER LLP

## Facebook User Privacy



50 Days Left

• Featured

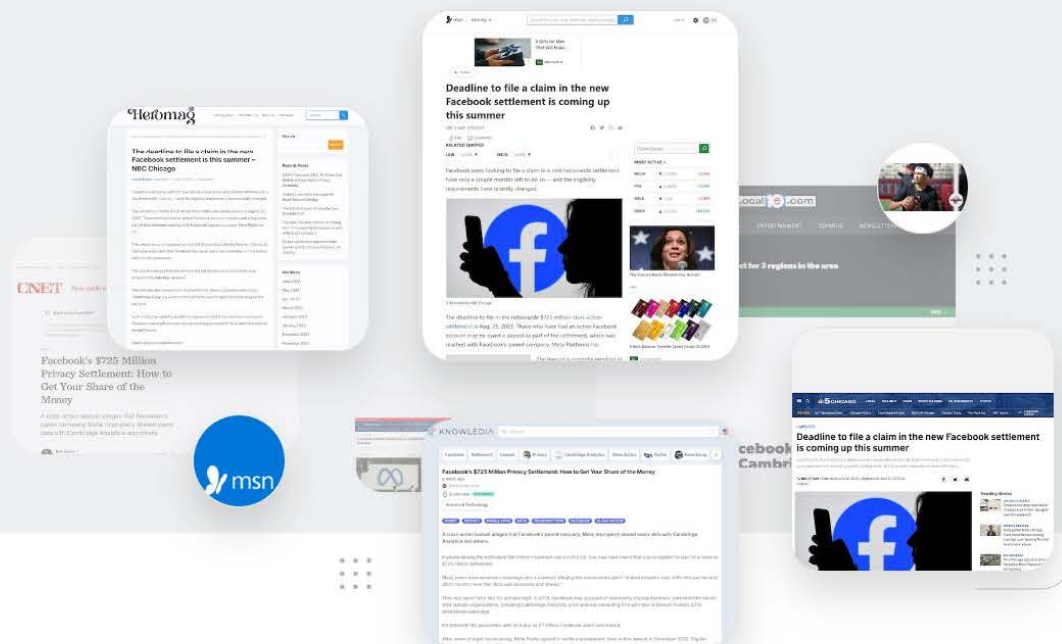
TYPICAL SETTLEMENT	CLAIM DEADLINE	PROOF REQUIRED?
Varies	8/25/23	No

If you were a Facebook user in the United States between May 24, 2007 and December 22, 2022, you may be included in this class action settlement.

[Visit Official Settlement Website](#)[Share](#)

# **Exhibit I**

Case No. 3:18-md-02843, in the U.S. District Court for the Northern District of California.





## Summary

---

  
**3.72K**  
Pieces of Coverage

Total number of online, offline and social clips in this book

  
**110M**  
Estimated Views

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social

  
**2.93B**  
Audience

Combined total of publication-wide audience figures for all outlets featuring coverage

  
**284K**  
Engagements

Combined total of likes, comments and shares on social media platforms

  
**58**  
Avg. Domain Authority

A 0-100 measure of the authority of the site coverage appears on. Provided by Moz

  
**95**  
Max. Domain Authority

A 0-100 measure of the authority of the site coverage appears on. Provided by Moz

  
**9.16K**  
Twitter Shares

Number of times the online articles have been shared on Twitter

  
**239K**  
Facebook Shares

Number of times the online articles have been shared on Facebook

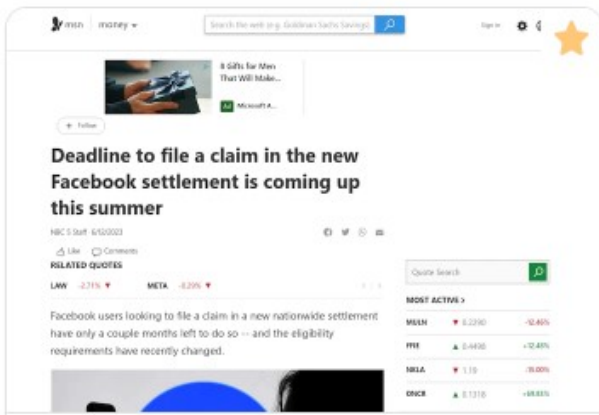
  
**284K**  
Social Shares

Number of times the online articles have been shared on social media

  
**35.6K**  
Pinterest Shares

Number of times the online articles have been shared on Pinterest

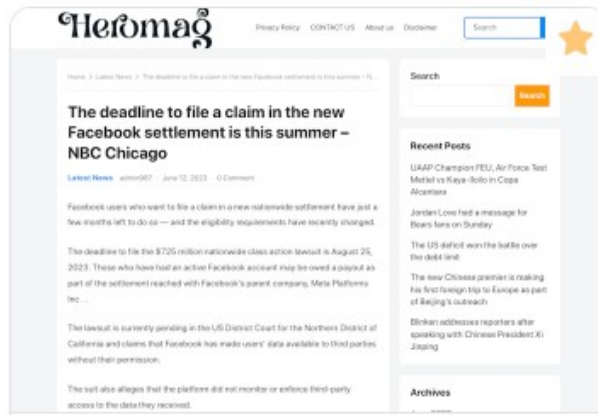
## Highlights



**MSN**

Deadline to file a claim in the new Facebook settlement is coming up this summer

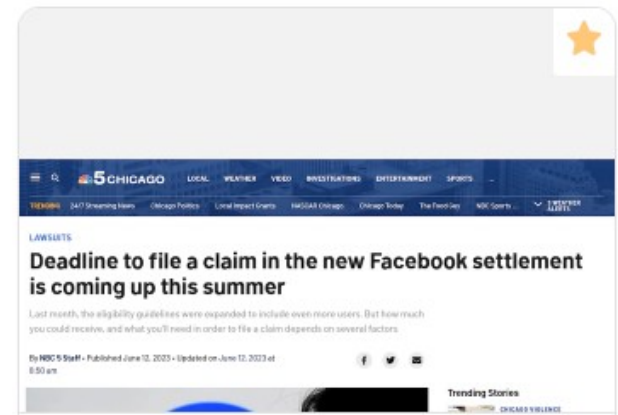
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**Heromag**

The deadline to file a claim in the new Facebook settlement is this summer - NBC Chicago

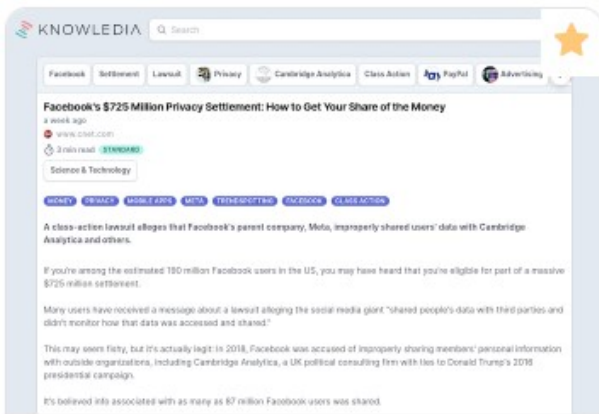
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**NBC Chicago**

Deadline to file a claim in the new Facebook settlement is this summer – and eligibility...

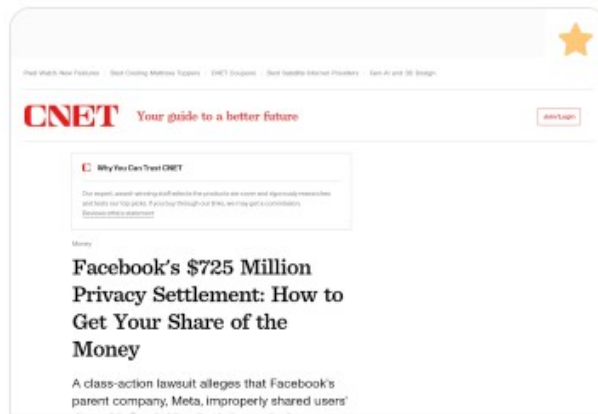
© 12.2K 👤 3.62M 🔊 99



**Knowledia News - United States**

Facebook's \$725 Million Privacy Settlement: How to Get Your Share of the Money

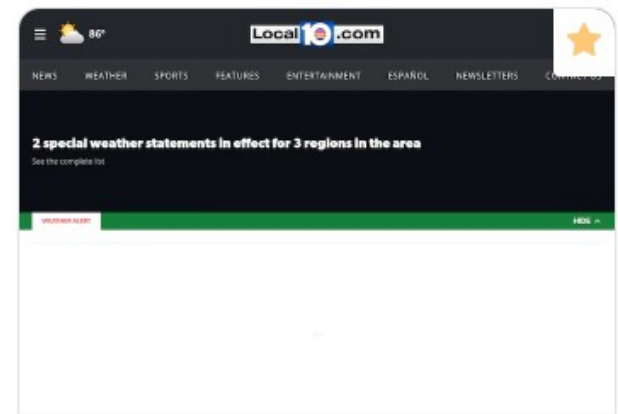
© 16.5K 👤 130K 🔊 0



**CNET**

Get Money From Facebook's \$725 Million Settlement

© 29.7K 👤 94.8M 🔊 12



**WPLG**

Facebook parent settles suit in Cambridge Analytica scandal

© 7.7K 👤 2.1M 🔊 0




**NBC4 Washington**

Facebook Parent Settles Suit in Cambridge Analytica Scandal

Terms of the settlement reached by Meta Platforms, Facebook's holding company, were disclosed in court documents filed last Friday.

Published August 31, 2022

5.78K views, 1.44M shares, 2 comments



**MarketWatch**

Facebook agrees to settlement in Cambridge Analytica user-privacy case

Published: Aug. 27, 2022 at 1:58 pm ET

By Emily Barry

63.5K views, 16.6M shares, 1 comment




**New York Post**

Facebook parent company Meta settles Cambridge Analytica lawsuit

August 27, 2022 | 8:30pm | Updated

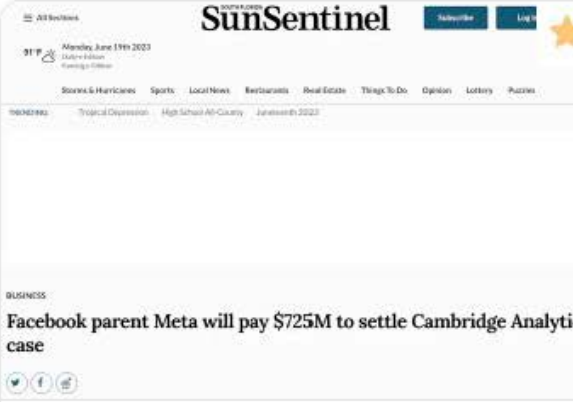
177K views, 65.1M shares, 78 comments



**The Morning Call**

Facebook parent Meta will pay \$725M to settle Cambridge Analytica case

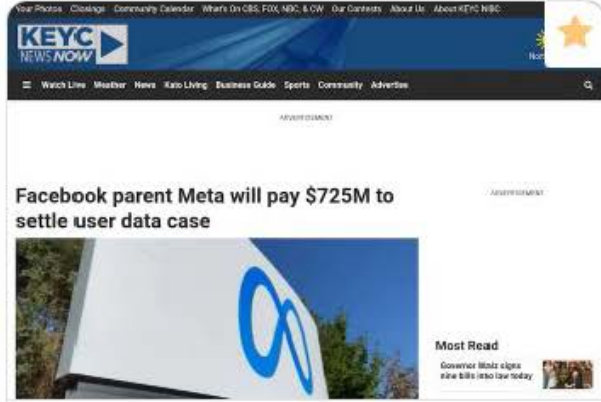
4.55K views, 889K shares, 0 comments



**Sun Sentinel**

Facebook parent Meta will pay \$725M to settle Cambridge Analytica case

4.91K views, 1.69M shares, 0 comments



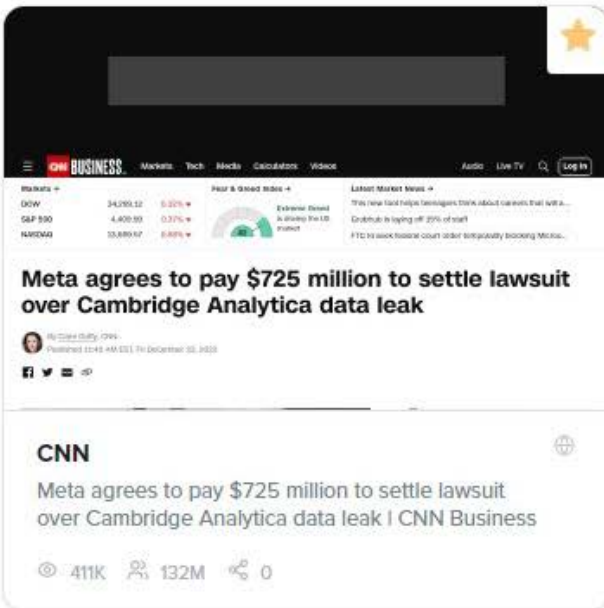
**KEYC NEWS NOW**

Facebook parent Meta will pay \$725M to settle user data case

https://www.keyc.com

Facebook parent Meta will pay \$725M to settle user data case

687 views, 70.4K shares, 0 comments

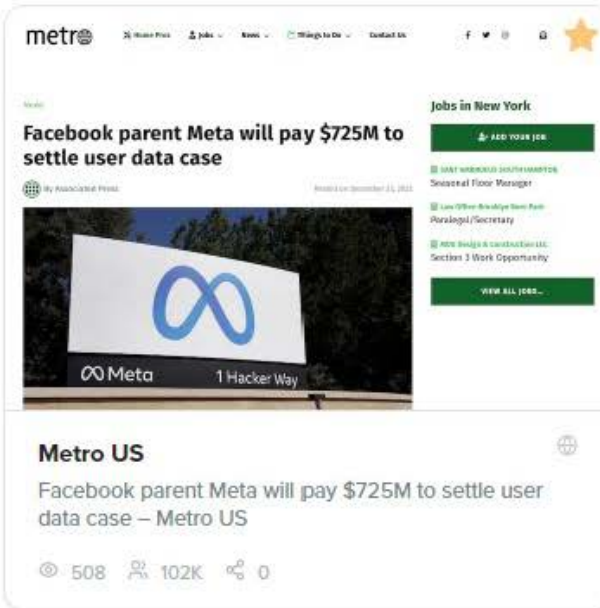


**CNN BUSINESS** Markets Tech Media Calculators Videos Audio Live TV Log In

**Meta agrees to pay \$725 million to settle lawsuit over Cambridge Analytica data leak**

By David Gandy CNN  
Published 12:42 AM EST, 7th December 2020

411K 132M 0



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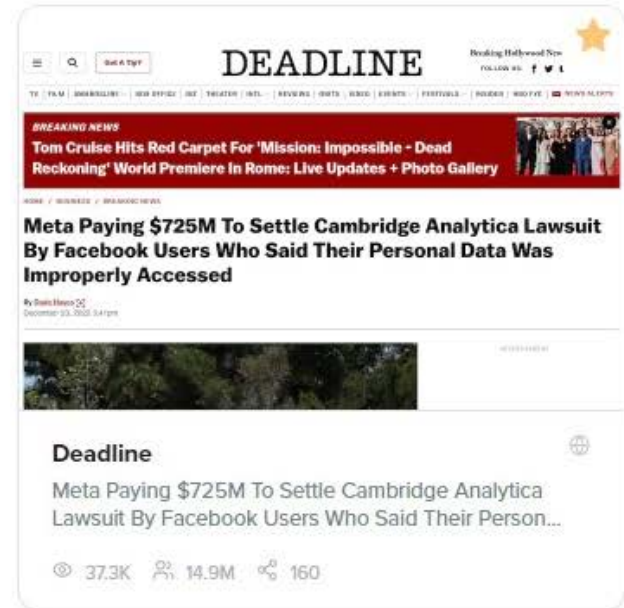
**Facebook parent Meta will pay \$725M to settle user data case**

By Associated Press  
Posted on December 7, 2020

**Metro US**

Facebook parent Meta will pay \$725M to settle user data case – Metro US

508 102K 0



**DEADLINE** Breaking Hollywood News

**BREAKING NEWS**  
Tom Cruise Hits Red Carpet For 'Mission: Impossible - Dead Reckoning' World Premiere In Rome: Live Updates + Photo Gallery

**Meta Paying \$725M To Settle Cambridge Analytica Lawsuit By Facebook Users Who Said Their Personal Data Was Improperly Accessed**

By David Hogue  
December 30, 2020 5:49pm

**Deadline**

Meta Paying \$725M To Settle Cambridge Analytica Lawsuit By Facebook Users Who Said Their Person...

37.3K 14.9M 160




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**Facebook parent Meta will pay \$725M to settle user data case**

**CBS News - Breaking news, 24/7 live stream...**

Facebook parent Meta will pay \$725M to settle user data case

52.9K 37.8M 78



**The San Diego Union-Tribune**

**Facebook parent Meta will pay \$725M to settle user data case**

**San Diego Union-Tribune**

Facebook parent Meta will pay \$725M to settle user data case

10.7K 2.69M 0



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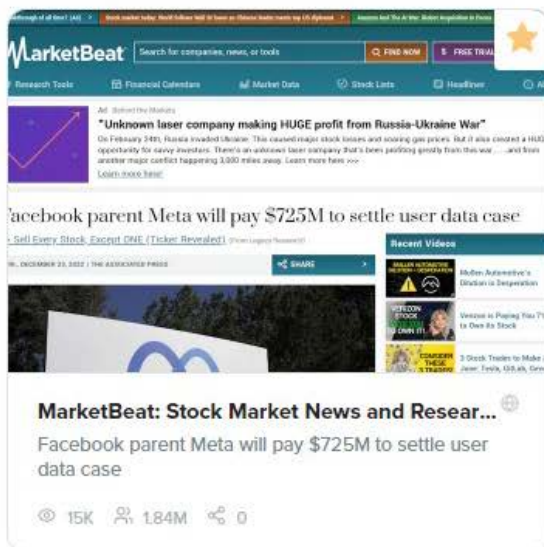
**Facebook parent Meta will pay \$725M to settle user data case**

**The Denver Post**

Facebook parent Meta will pay \$725M to settle user data case

10.6K 3.09M 0

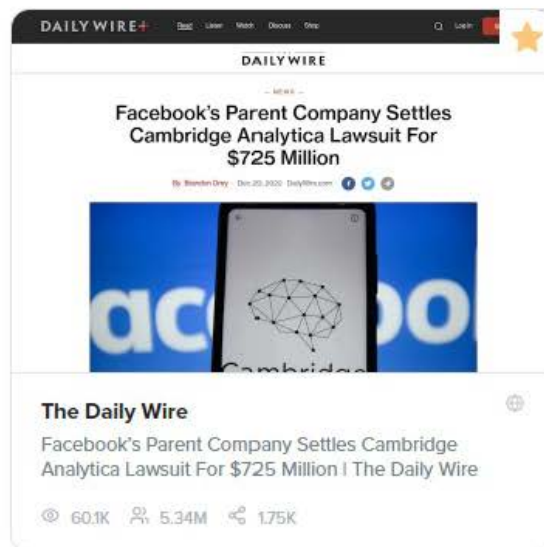




**MarketBeat: Stock Market News and Resear...**

Facebook parent Meta will pay \$725M to settle user data case

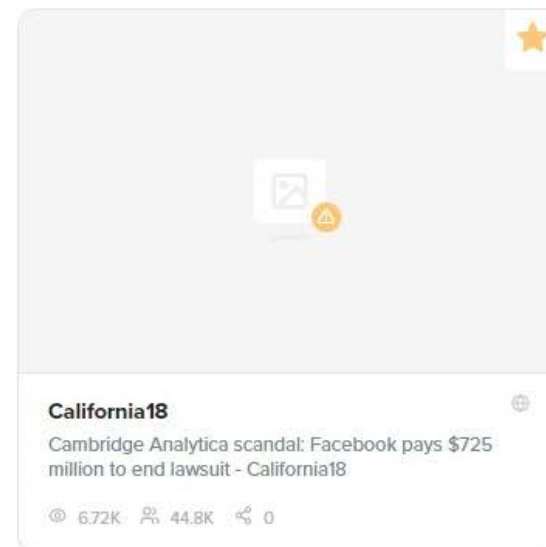
15K 1.84M 0



**The Daily Wire**

Facebook's Parent Company Settles Cambridge Analytica Lawsuit For \$725 Million

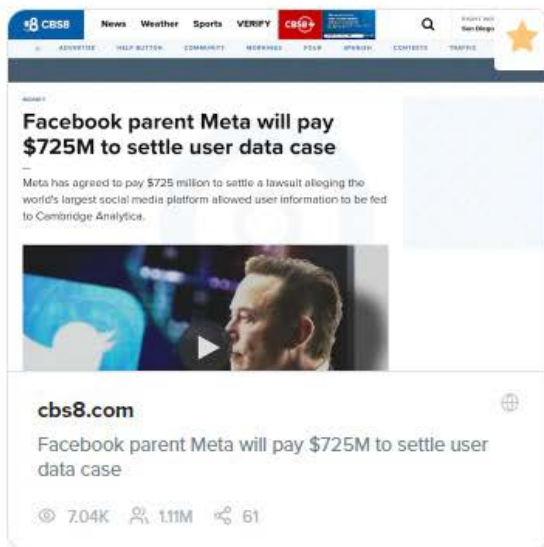
60.1K 5.34M 1.75K



**California18**

Cambridge Analytica scandal: Facebook pays \$725 million to end lawsuit - California18

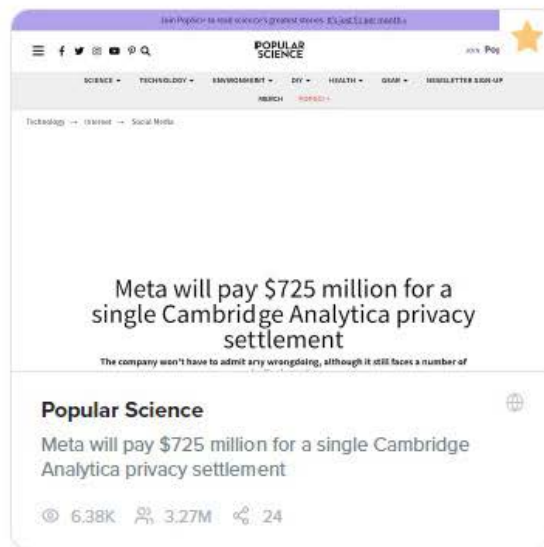
6.72K 44.8K 0



**cbs8.com**

Facebook parent Meta will pay \$725M to settle user data case

7.04K 1.11M 61



**Popular Science**

Meta will pay \$725 million for a single Cambridge Analytica privacy settlement

6.38K 3.27M 24



**Market Wire News**

META - Meta to Settle Cambridge Analytica Case for \$725 Million

3.27K 14.2K 0

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**Facebook parent Meta will pay \$725M to settle user data case**

AP BUSINESS  
The Associated Press  
Posted Dec 23, 2022, 10:05 PM CST  
Updated: Dec 23, 2022, 10:07 PM CST

Meta 1 Hacker Way

**FOX 2**

Facebook parent Meta will pay \$725M to settle user data case

11K 1.86M 0

**TECH-TIMES**  
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APPS/SOFTWARE BUSINESS TECH DEFENSE GADGETS WEARABLE TECH CAR TECH

**Meta Will Pay \$725 Million to Settle Cambridge Analytica Class-Action Lawsuit**

The settlement is considered the highest amount Facebook has ever paid to settle a class action.

Facebook Twitter LinkedIn YouTube

Jesse Dela Cruz, Tech Times 1 23 December 2022, 07:12 am

The parent company of Facebook, Meta, has agreed to pay \$725 million to resolve a class action lawsuit alleging that the platform provided user data to third parties without their permission, as reported first by **CNBC**.

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1.33K 333K 12

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**Facebook parent Meta will pay \$725M to settle user data case**

Associated Press  
December 23, 2022 2:06 pm

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**Yahoo News - Latest News & Headlines**

Facebook parent Meta will pay \$725M to settle user data case

206K 58.9M 17

**Los Angeles Times**

Meta agrees to pay \$725 million over Cambridge Analytica scandal

Meta 1 Hacker Way

**Los Angeles Times**

Meta agrees to pay \$725 million over Cambridge Analytica scandal

44K 26.4M 108

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**Stock market today: Dow ends higher in choppy week as earnings, Fed worries sway**

Investing.com  
December 23, 2022 3:06 pm

By Yaron Ibrahimi

Investing.com - The Dow closed higher Friday, ending a turbulent week of wild

**Yahoo Finance - Stock Market Live, Quotes, ...**

Stock market today: Dow ends higher in choppy week as earnings, Fed worries sway

207K 42.4M 0

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**Facebook parent Meta pays record \$725 million to settle Cambridge Analytica scandal**

BY LEE BERNARDINI AND KENNEDY  
December 23, 2022 3:03 PM EST

**Fortune**


Facebook parent Meta pays record \$725 million to settle Cambridge Analytica scandal

271K 14.3M 858

**HYPEBEAST** LATEST SETTING MUSIC BRANDS SHOP GLOBAL FOLDER

## Meta To Pay \$725M USD in Settlement Over Cambridge Analytica Scandal

The tech giant admitting to sharing the data of 87 million users with third parties.



Meta Hacker Way

**Hypebeast. Driving Culture Forward**


Meta To Pay \$725M USD in Settlement Over Cambridge Analytica Scandal

15.9K 5.86M 7

**BusinessNews** Latest News Market Finance Innovation Tech Cryptocurrency

## inflation, the natural gas plunge, tesla

By Brad Henley — December 22, 2022 in Market



My Top 10 Things to Watch for Friday, December 23, 2022: US stock futures are up and there's a volatile market on Friday after a volatile Thursday. Inflation reading, Wall Street largely snapped a two-session winning streak as Thursday, December is traditionally a strong time for the market, but stocks are down for the week. The S&P 500 index is down 1.5% and the market is down 1.5%.

**Business News**

inflation, the natural gas plunge, tesla - Business News

13.1K 207K 0

**CNET** Your guide to a better future

## Meta Settles Cambridge Analytica Scandal Lawsuit for \$725M

Remember the data privacy scandal? Meta is finally settling a lawsuit with affected US users.

Kate Collins

**CNET**

Meta Settles Cambridge Analytica Scandal Lawsuit for \$725M

29.9K 94.8M 132

**CNN BUSINESS** Markets Tech Media Calculation Video Audio Live TV Log In

Meta agrees to pay \$725 million to settle lawsuit over Cambridge Analytica data leak

By Steve Delaney, CNN

Published 12:45 AM EST on December 22, 2022

**CNN**

Meta agrees to pay \$725 million to settle lawsuit over Cambridge Analytica data leak | CNN Business

51.2K 22M 0

**THE WEEK** POLITICS CULTURE BUSINESS PERSONAL FINANCE CRYPTO MORE

## Meta to settle Cambridge Analytica lawsuit for \$725 million

By THE WEEK



Meta, the parent company of social media giant Facebook, will pay \$725 million to settle the class action lawsuit claiming it allowed third parties to access users' private information without their consent. The Wall Street Journal reports.

Per the court filing, the proposed settlement is the "largest recovery ever achieved in a data privacy class action and the most Facebook has ever paid to resolve a

**The Week**

Meta to settle Cambridge Analytica lawsuit for \$725 million

8.56K 1.69M 47

**NEW YORK POST** JUNE 10, 2022

## Facebook parent Meta paying \$725M to settle Cambridge Analytica suit

By Reuters

December 22, 2022 | 12:06pm | Updated

**New York Post**

Facebook parent Meta paying \$725M to settle Cambridge Analytica suit

177K 65.1M 61





**HuffPost**

Facebook Parent Meta Will Pay \$725M To Settle User Data Case

Facebook's corporate parent has agreed to pay \$725 million to settle a lawsuit alleging the world's largest social media platform allowed millions of its users' personal information to be fed to Cambridge Analytica.

45.9K 15.6M 31

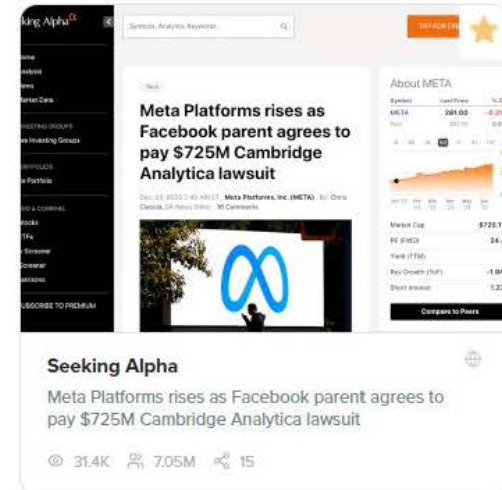


**Chicago Tribune**

Facebook parent Meta will pay \$725M to settle Cambridge Analytica case

Associated Press - Dec 20, 2018, at 1:04 pm

13.1K 6.06M 26



**Seeking Alpha**

Meta Platforms rises as Facebook parent agrees to pay \$725M Cambridge Analytica lawsuit

Meta Platforms, Inc. (META) - NY: Over 100% Gain Since IPO

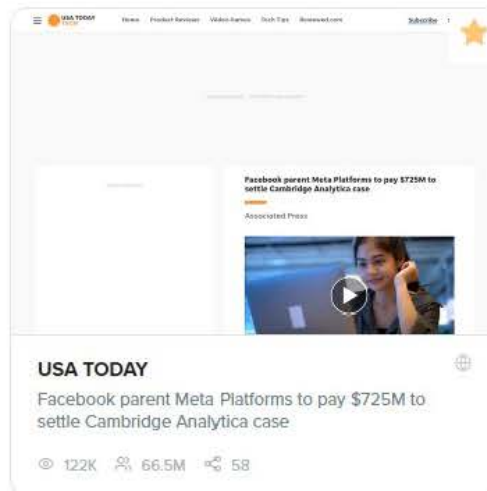
31.4K 7.05M 15



**The New York Times**

How to Claim Your Share of Facebook's \$725 Million Privacy Settlement

441K 135M 15.3K



**USA TODAY**

Facebook parent Meta Platforms to pay \$725M to settle Cambridge Analytica case

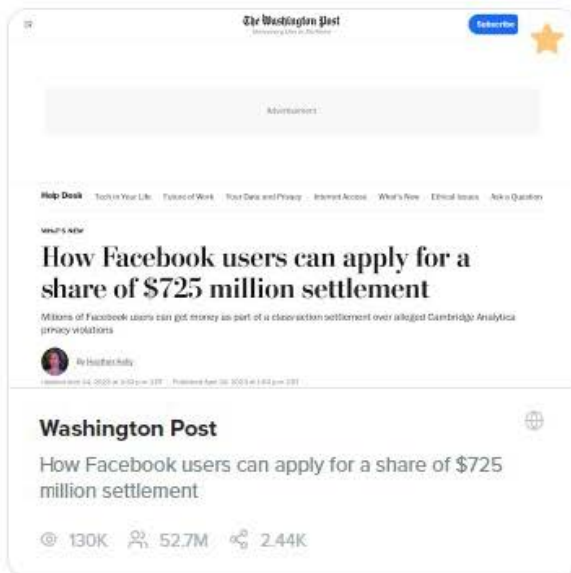
122K 66.5M 58



**Yahoo News**

Facebook settles data privacy suit for \$725 mln

206K 58.9M 3



**The Washington Post**

How Facebook users can apply for a share of \$725 million settlement

Millions of Facebook users can get money as part of a class-action settlement over alleged Cambridge Analytica privacy violations.

By Heather Hady

Published: April 24, 2020 at 9:02 pm EDT | Updated: April 26, 2020 at 3:42 pm EDT

**Washington Post**

How Facebook users can apply for a share of \$725 million settlement

130K 52.7M 2.44K



**CNBC**

Facebook parent settles suit in Cambridge Analytica scandal

PUBLISHED SAT, AUG 27 2020 4:52 PM EDT

**KEY POINTS**

- Facebook parent Meta Platforms has reached a tentative settlement in a lawsuit alleging the social media service allowed millions of its users' personal information to be fed to Cambridge Analytica.
- Terms of the settlement weren't disclosed in court documents filed into Friday.

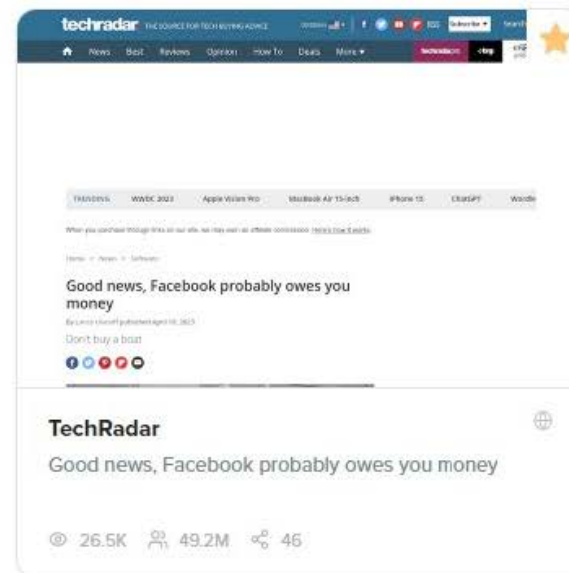
**Power Lunch** **AMERICAN**

UP 0.01% Closing Bid 12.02 Jan 01 1000

**CNBC**

Facebook parent settles suit in Cambridge Analytica scandal

142K 50.1M 82



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**Good news, Facebook probably owes you money**


By Laura Clavin published April 18, 2020

Don't buy a boat

**TechRadar**

Good news, Facebook probably owes you money

26.5K 49.2M 46



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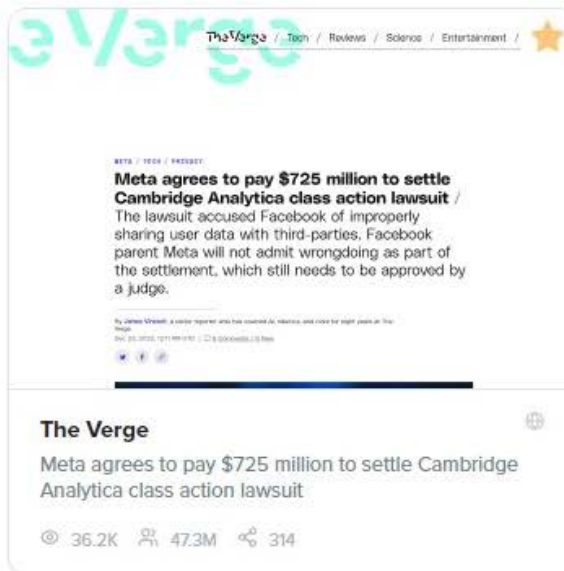
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**Business Insider**

Meta will pay \$725 million to settle a privacy lawsuit that accused Facebook of sharing users' data with...

76.2K 48.3M 1.83K



**TheVerge** Tech / Reviews / Science / Entertainment

**Meta agrees to pay \$725 million to settle Cambridge Analytica class action lawsuit**

The lawsuit accused Facebook of improperly sharing user data with third-parties. Facebook parent Meta will not admit wrongdoing as part of the settlement, which still needs to be approved by a judge.

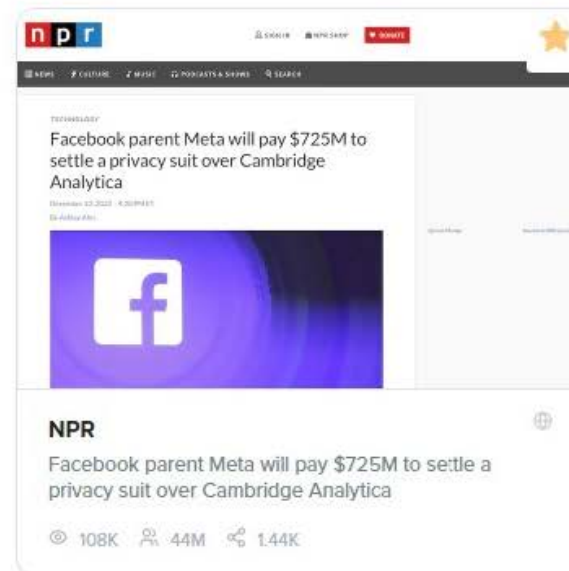
By James O'Connell, a senior reporter who has covered AI, robotics and code for eight years at The Verge

APR 27 2020 11:11 AM EDT | 12 min read

**The Verge**

Meta agrees to pay \$725 million to settle Cambridge Analytica class action lawsuit

36.2K 47.3M 314



**npr** NEWS / CULTURE / MUSIC / PODCASTS & SHOWS / SEARCH

**Facebook parent Meta will pay \$725M to settle a privacy suit over Cambridge Analytica**

Published 03/20/20 4:20 PM EDT

By Andrea Grell

**NPR**

Facebook parent Meta will pay \$725M to settle a privacy suit over Cambridge Analytica

108K 44M 1.44K



**DAILY NEWS**

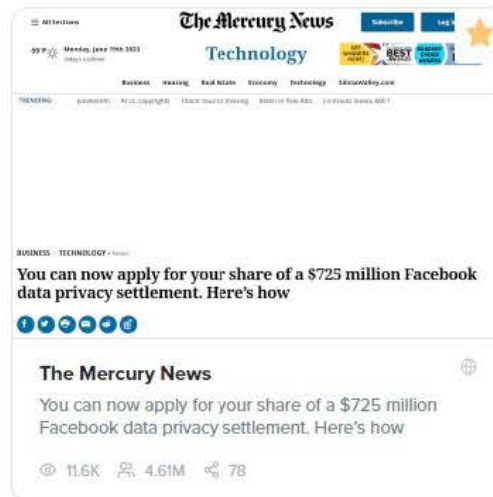
**Facebook to pay \$725 million to settle Cambridge Analytica lawsuit**

By Joseph Williams  
New York Daily News | Dec 22, 2022 at 10:45pm

**New York Daily News**

Facebook to pay \$725M to settle Cambridge Analytica lawsuit

9.04K 4.87M 93



**The Mercury News**

**Technology**

**You can now apply for your share of a \$725 million Facebook data privacy settlement. Here's how**

**The Mercury News**

You can now apply for your share of a \$725 million Facebook data privacy settlement. Here's how

11.6K 4.61M 78



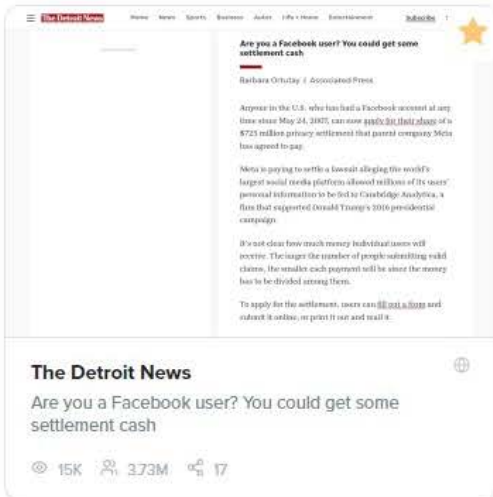
**COMPLEX**

**U.S. Facebook Users With Active Accounts Between 2007 and 2022 Can Claim Share of Historic \$725 Million Settlement**

**complex**

U.S. Facebook Users With Active Accounts Between 2007 and 2022 Can Claim Share of Historic \$725...

8.74K 4.16M 0



**The Detroit News**

**Are you a Facebook user? You could get some settlement cash**

Barbara Orshay / Associated Press

Are you in the U.S. who has had a Facebook account at any time since May 24, 2007, can now get a share of a \$725 million privacy settlement that parent company Meta has agreed to pay.

Meta is paying to settle a lawsuit alleging the world's largest social media platform allowed millions of its users' personal information to be sold to Cambridge Analytica, a firm that supported Donald Trump's 2016 presidential campaign.

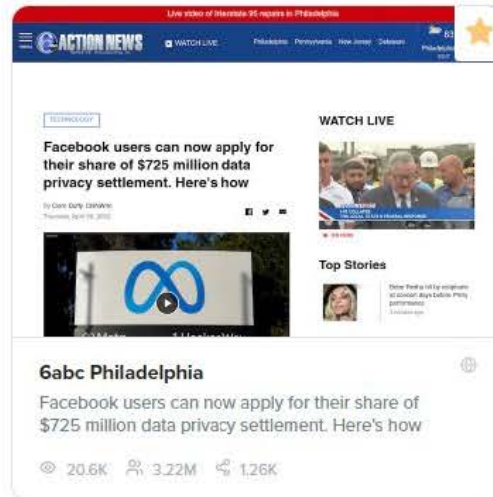
It's not clear how much money individual users will receive. The larger the number of people submitting valid claims, the smaller each payment will be since the money has to be divided among them.

To apply for the settlement, users can [click a link](#) and submit it online, or print it out and mail it.

**The Detroit News**

Are you a Facebook user? You could get some settlement cash

15K 3.73M 17



**6abc Philadelphia**

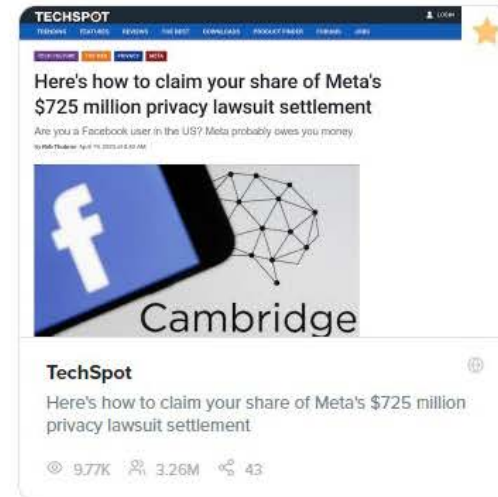
**Facebook users can now apply for their share of \$725 million data privacy settlement. Here's how**

By Chris Daily Danville  
Thursday, Sept 14, 2023

**6abc Philadelphia**

Facebook users can now apply for their share of \$725 million data privacy settlement. Here's how

20.6K 3.22M 1,26K



**TECHSPOT**

**Here's how to claim your share of Meta's \$725 million privacy lawsuit settlement**

Are you a Facebook user in the US? Meta probably owes you money.

By Paul Thurman | Sept 14, 2023 at 8:00 AM

**TechSpot**

Here's how to claim your share of Meta's \$725 million privacy lawsuit settlement

9.77K 3.26M 43

# **Exhibit J**

***This is a Court approved Legal Notice. You are not being sued.  
This is not a solicitation from a lawyer.***

*Para el notificación en Español visite nuestro sitio web.*

United States District Court for the Northern District of California

*In re: Facebook, Inc. Consumer Privacy User Profile Litigation*, Case No. 3:18-md-02843-VC

**NOTICE OF PROPOSED SETTLEMENT OF CLASS ACTION**

**If you were a Facebook user in the United States between May 24, 2007, and December 22, 2022, inclusive, you may be eligible for a cash payment from a Class Action Settlement.**

- A Settlement<sup>1</sup> has been reached between Defendant Facebook, Inc., now known as Meta Platforms, Inc., (“Meta” or “Defendant”) and Plaintiffs in a class action lawsuit pending in the United States District Court for the Northern District of California.
- You are included in this Settlement as a Settlement Class Member if you were a Facebook user in the United States between May 24, 2007, and December 22, 2022, inclusive.
- The lawsuit is known as *In re: Facebook, Inc. Consumer Privacy User Profile Litigation*, Case No. 3:18-md-02843-VC (N.D. Cal.). Defendant denies that it violated any law but has agreed to the Settlement to avoid the costs and risks associated with continuing this case.
- Your rights are affected whether you act or don’t act. Please read this Notice carefully.

SUMMARY OF YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT		DEADLINE
<b>SUBMIT A CLAIM</b>	The only way to receive a cash payment from this Settlement is by submitting a timely and properly completed Claim Form that obtains approval from the Settlement Administrator. The Claim Form must be submitted no later than <b>August 25, 2023</b> .  You can submit your Claim Form online at <a href="http://www.FacebookUserPrivacySettlement.com">www.FacebookUserPrivacySettlement.com</a> or download the Claim Form from the Settlement Website and mail it to the	<b>AUGUST 25, 2023</b>

<sup>1</sup> All capitalized terms not defined in this document have the same meaning as in the Settlement Agreement, which can be viewed at [www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com).

SUMMARY OF YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT		DEADLINE
	<p>Settlement Administrator. You may also call the Settlement Administrator to receive a paper copy of the Claim Form.</p> <p>If your claim is approved by the Settlement Administrator, you will give up the right to sue the Defendant in a separate lawsuit about the legal claims or factual allegations this Settlement resolves.</p> <p>For more information see <b>Question 10</b>.</p>	
<b>OPT OUT OF THE SETTLEMENT</b>	<p>You can choose to opt out of the Settlement and receive no payment. This option allows you to sue, continue to sue, or be part of another lawsuit against the Defendant related to the legal claims and factual allegations resolved by this Settlement. You can choose to hire your own legal counsel at your own expense.</p> <p>For more information see <b>Question 16</b>.</p>	<b>JULY 26, 2023</b>
<b>OBJECT TO THE SETTLEMENT AND/OR ATTEND A HEARING</b>	<p>If you do not opt out of the Settlement, you may object to it by writing to the Court about why you don't like the Settlement. You may also ask the Court for permission to speak about your objection at the Final Approval Hearing. If you object, you may also file a claim for a payment.</p> <p>For more information see <b>Question 17</b>.</p>	<b>JULY 26, 2023</b>
<b>DO NOTHING</b>	<p>Unless you opt out of the settlement, you are automatically part of the Settlement. If you do nothing, you will not get a payment from this Settlement and you will give up the right to sue, continue to sue, or be part of another lawsuit against the Defendant related to the legal claims or factual allegations resolved by this Settlement.</p>	No Deadline

- These rights and options—**and the deadlines to exercise them**—are explained in this Notice.
- The Court in charge of this case still has to decide whether to approve the Settlement.

#### WHAT THIS NOTICE CONTAINS

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THE SETTLEMENT BENEFITS .....	4
HOW TO GET A PAYMENT—MAKING A CLAIM .....	5
THE LAWYERS REPRESENTING YOU .....	6
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## BASIC INFORMATION

### 1. Why was this Notice issued?

A federal court authorized this Notice because you have a right to know about the proposed Settlement of this class action lawsuit and about all of your options before the Court decides whether to grant final approval of the Settlement. This Notice explains the lawsuit, your legal rights, what benefits are available, and who can receive them.

For information on how to determine if you are a Settlement Class Member, and therefore eligible for benefits under this settlement, see **Question 5**.

### 2. What is this lawsuit about?

Numerous lawsuits were brought on behalf of Facebook users who allege that Facebook (now Meta Platforms, Inc.) shared or otherwise made accessible to third parties (including but not limited to third-party app developers, “whitelisted” parties, business partners, advertisers, and data brokers) user data and data about users’ friends without permission of the users whose data was shared, and did not sufficiently monitor and enforce third-party access or use of that data. The Honorable Vince Chhabria of the United States District Court for the Northern District of California was appointed to oversee these lawsuits, which have been consolidated as *In re: Facebook, Inc. Consumer Privacy User Profile Litigation*, Case No. 3:18-md-02843-VC (N.D. Cal.). The people that filed this lawsuit are called the “Plaintiffs” and the company they sued, Facebook, Inc. (now Meta Platforms, Inc.) is called the “Defendant.” Settlement Class Members include all Facebook users in the United States between May 24, 2007, and December 22, 2022, inclusive. Meta expressly denies any liability or wrongdoing.

### 3. What is a class action?

In a class action, one or more individuals sue on behalf of other people with similar claims. These individuals are known as “class representatives.” Together, the people included in the class action are called a “class” or “class members.” One court resolves the lawsuit for all class members, except for those who opt out from a settlement. In this Settlement, the Settlement Class Representatives are Plaintiffs Steven Akins, Jason Ariciu, Anthony Bell, Bridgett Burk, Terry Fischer, Tyler King, Jordan O’Hara, and Cheryl Senko.



#### **4. Why is there a Settlement?**

The Court did not decide in favor of Plaintiffs or Defendant. Defendant denies all claims and that it violated any law. Plaintiffs and Defendant agreed to a Settlement to avoid the costs and risks of a trial, and to allow the Settlement Class Members to receive payments from the Settlement. The Settlement Class Representatives and their attorneys think the Settlement is best for all Settlement Class Members.

#### **WHO IS IN THE SETTLEMENT?**

#### **5. Who is in the Settlement?**

The Settlement Class includes all Facebook users in the United States between May 24, 2007, and December 22, 2022, inclusive (the “Class Period”).

You may file a claim if you were a Facebook user in the United States between May 24, 2007, and December 22, 2022, inclusive. Each Settlement Class Member may only file one claim.

#### **6. Are there exceptions to being included?**

Yes. The Settlement Class does not include: (i) all persons who are directors, officers, legal representatives, alleged co-conspirators, and agents of Defendant or its wholly or partly owned subsidiaries or affiliated companies or employees of Defendant or its subsidiaries and affiliated companies; (ii) counsel for any plaintiff whose case was consolidated into this MDL and their employees, including but not limited to Class Counsel for Plaintiffs and their employees; (iii) the Special Master, Discovery Mediators, and Settlement Mediator who participated in this case and their staff; and the Judges and Court staff, as well as any appellate court to which this matter is ever assigned; and (iv) eligible persons who elect to opt out of the Settlement Class.

You may file a claim if you were a Facebook user in the United States between May 24, 2007, and December 22, 2022, inclusive.

If you are not sure whether you are included in the Settlement Class, you can ask for free help by emailing the Settlement Administrator at [info@FacebookUserPrivacySettlement.com](mailto:info@FacebookUserPrivacySettlement.com) or calling the Settlement Administrator at 1-855-556-2233. You may also view the Settlement Agreement at [www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com).

#### **THE SETTLEMENT BENEFITS**

#### **7. What does the Settlement provide?**

If the Settlement is approved by the Court, Meta will establish a Settlement Fund of seven hundred twenty-five million dollars (\$725,000,000.00) to pay all valid claims submitted by the Settlement Class

Members, as well as notice and administration expenses, any attorneys' fees and costs, and any Service Awards for the Settlement Class Representatives.

## **8. How much will my payment be?**

The answer depends on how many Settlement Class Members submit valid claims and how long you were a user on Facebook during the Class Period.

First, the total amount distributed will be the Settlement Fund minus the Administrative Costs, any amount awarded by the Court as fees and costs to Class Counsel, and any Service Awards to the Settlement Class Representatives. The resulting amount is called the "Net Settlement Fund." The Net Settlement Fund is the amount of money available to be distributed to Settlement Class Members.

Next, the Net Settlement Fund will be allocated to Settlement Class Members who submit valid claims, also called "Authorized Claimants." The Settlement Administrator will assign each Authorized Claimant one point for each month in which the Authorized Claimant had an activated Facebook account during the Class Period.

After the deadline for submitting a claim (see **Question 11** below), the Settlement Administrator will add up all the points assigned to all the Authorized Claimants and divide the Net Settlement Amount by that number. The result will be the amount of the Net Settlement Fund available for each point. Each Authorized Claimant will receive that per-point amount multiplied by the number of points they were assigned.

## **9. What claims am I releasing if I stay in the Settlement Class?**

Unless you exclude yourself from the Settlement, you cannot sue, continue to sue, or be part of any other lawsuit against the Defendant about any of the legal claims this Settlement resolves or the factual allegations on which this case is based. The "Released Claims" section in the Settlement Agreement describes the legal claims that you give up ("release") if you remain in the Settlement Class. In summary, unless you exclude yourself from the Settlement, you will release any and all claims of any type based on any theory of recovery that are based on, relate to, or arise out of the identical factual predicate as the allegations in this Action. The Released Claims language section is in paragraph 73 of the Settlement Agreement, which can be found at [www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com).

### **HOW TO GET A PAYMENT—MAKING A CLAIM**

## **10. How do I submit a claim and get a cash payment?**

You may file a claim if you were a Facebook user in the United States between May 24, 2007 and December 22, 2022, inclusive.

Claim Forms may be submitted online at [www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com) or printed from the Settlement Website and mailed to the Settlement Administrator at: Facebook Consumer Privacy

User Profile Litigation, c/o Settlement Administrator, 1650 Arch Street, Suite 2210, Philadelphia, PA 19103.

You may also contact the Settlement Administrator to request a Claim Form by telephone 1-855-556-2233, by email [info@FacebookUserPrivacySettlement.com](mailto:info@FacebookUserPrivacySettlement.com), or by U.S. mail at Facebook Consumer Privacy User Profile Litigation, c/o Settlement Administrator, 1650 Arch Street, Suite 2210, Philadelphia, PA 19103.

### **11. What is the deadline for submitting a claim?**

If you submit a claim by U.S. mail, the completed and signed Claim Form must be postmarked by **August 25, 2023**. If submitting a Claim Form online, you must do so by **11:59 p.m. PDT on August 25, 2023**.

### **12. When will I get my payment?**

The Court has scheduled a Final Approval Hearing for the Settlement of this case on **September 7, 2023 at 1 p.m. PDT** to consider: (1) whether to approve the Settlement; (2) any objections to the Settlement or any of its terms submitted to the Court; (3) the requests for awards to the Settlement Class Representatives; and (4) the request for an award of attorneys' fees and costs to Class Counsel for their work in this litigation. If the Court approves the Settlement, there may be appeals. It is always uncertain whether appeals will be filed and, if so, how long it will take to resolve them. Settlement payments will be distributed as soon as possible if the Court grants Final Approval of the Settlement and after any appeals are resolved.

The briefs and declarations in support of the Final Approval of the Settlement and the requests described above will be posted on the Settlement Website, [www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com), after they are filed. You may ask to appear at the Final Approval Hearing but you do not have to appear. The date and time of the Final Approval Hearing is also subject to modification by the Court. Please review the Settlement Website for any updated information regarding the Final Approval Hearing.

### **THE LAWYERS REPRESENTING YOU**

### **13. Do I have a lawyer in the case?**

Yes. The Court has appointed Derek W. Loeser of Keller Rohrbach L.L.P. and Lesley E. Weaver of Bleichmar Fonti & Auld LLP to represent the Settlement Class as Class Counsel. You will not be charged for their services.

Derek W. Loeser  
Keller Rohrbach L.L.P.  
1201 Third Ave., Suite 3200  
Seattle, WA 98101

Lesley E. Weaver  
Bleichmar Fonti & Auld LLP  
555 12<sup>th</sup> Street, Suite 1600  
Oakland, CA 94607

#### **14. Should I get my own lawyer?**

You do not need to hire your own lawyer because Class Counsel works for you. If you want to be represented by your own lawyer, you may hire one at your own expense.

#### **15. How will the lawyers be paid?**

Class Counsel will ask the Court for an award of attorneys' fees not to exceed 25% of the Settlement Fund, as well as reasonable expenses incurred in the litigation. They will also ask the Court to approve a Service Award for each of the Settlement Class Representatives not to exceed \$15,000 each. The Court may award less than these amounts. If approved, these fees, expenses and awards will be paid from the Settlement Fund.

### **EXCLUDING YOURSELF FROM THE SETTLEMENT**

#### **16. How do I opt out of the Settlement?**

If you do not want to receive any benefits from the Settlement, and you want to keep your right, if any, to separately sue the Defendant about the legal issues or factual allegations in this case, you must take steps to exclude yourself from the Settlement Class. This is called "opting out" of the Settlement Class. The deadline for requesting to opt out is **July 26, 2023**.

To exclude yourself from the Settlement, you may submit a completed and signed opt out request online at [www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com) or by U.S. mail at the below address. You may also submit a written request for exclusion by U.S. mail at the below address that includes the following information: (i) the case name of the Action, *In re: Facebook, Inc. Consumer Privacy User Profile Litigation*, Case No. 3:18-md-02843-VC (N.D. Cal.); (ii) your name and current address; (iii) your personal signature; (iv) a statement clearly indicating your intent to be excluded from the Settlement (the request can only be made for you, not on another person's behalf unless made by a person who has legal guardianship); (v) your Facebook account URL (if reasonably available) and the email address and telephone number associated with your Facebook account; and (vi) a statement that you were a Facebook user during the Class Period.

Facebook Consumer Privacy User Profile Litigation  
c/o Settlement Administrator  
Attn: Exclusion  
P.O. Box 58220  
Philadelphia, PA 19102

If you exclude yourself, you are stating to the Court that you do not want to be part of the Settlement. You will not be eligible to receive a payment if you exclude yourself. You may only exclude yourself – not any other person, unless that person is under your legal guardianship (such as a minor child). Opt-out requests seeking exclusion on behalf of more than one individual will be found invalid by the Settlement Administrator.

If submitted electronically, your request to opt-out must be submitted and verified using a link sent to the email you provide with your opt-out request no later than 11:59 p.m. PDT on or before **July 26, 2023**.

If submitted by U.S. mail, the written request to opt-out must be postmarked no later than **July 26, 2023**.

#### COMMENTING ON OR OBJECTING TO THE SETTLEMENT

### 17. How do I tell the Court if I like or do not like the Settlement?

If you are a Settlement Class Member, you can choose to object to the Settlement if you do not like it or a portion of it. You can ask the Court to deny approval by filing an objection. You can give reasons why you think the Court should not approve it. The Court will consider your views. You can't ask the Court to order a different settlement; the Court can only approve or reject the settlement. If the Court denies approval, no settlement payments will be sent out, and the lawsuit will continue. If that is what you want to happen, you should object.

Any comments or objections from Settlement Class Members regarding the proposed Settlement Agreement must be submitted in writing to the Court either by mailing them to the Class Action Clerk, United States District Court for the Northern District of California; or by filing them in person at any location of the United States District Court for the Northern District of California, and they must be filed or postmarked on or before **July 26, 2023**.

**Class Action Clerk  
United States District Court for the Northern District of California  
450 Golden Gate Avenue, Box 36060  
San Francisco, CA 94102-3489**

Your objection must include: (i) the case name and number: *In re: Facebook, Inc. Consumer Privacy User Profile Litigation*, Case No. 3:18-md-02843-VC (N.D. Cal.); (ii) your full name, address, telephone number, and email address; (iii) your Facebook account URL (if reasonably available) and the email address associated with your Facebook account; (iv) the full name, address, telephone number, and email address of your counsel (if you are represented by counsel); (v) a statement that you were a Facebook user during the Class Period and the dates of such use; (vi) a statement of whether your objection applies only to you, to a specific subset of the class, or to the entire class; (vii) a statement of the number of times in which you (and, where applicable, your counsel) have objected to a class action settlement, along with the caption of each case in which you (or your counsel) made such objection; (viii) a statement of whether the objector has sold or otherwise transferred the right to their recovery in this Action to another person or entity, and, if so, the identity of that person or entity; (ix) a statement of the specific grounds for the objection, including any legal or factual support and any evidence in support of the objection; (x) a statement of whether you intend to appear at the Final Approval Hearing, and if so, whether personally or through counsel; and (xi) your signature. These requirements may be excused by the Court upon a showing of good cause.

You or your attorney may speak at the Final Approval Hearing about your objection. To do so, you must include a statement in your objection indicating whether you or your attorney intend to appear at

the Final Approval Hearing. This requirement may be excused upon a showing of good cause. You may also appear at the Final Approval Hearing without submitting a written objection upon a showing of good cause.

**18. What is the difference between objecting and excluding?**

Objecting is telling the Court that you do not like something about the Settlement. You can object to the Settlement only if you do not exclude yourself from the Settlement. Excluding yourself from the Settlement is opting out and stating to the Court that you do not want to be part of the Settlement. If you opt out of the Settlement, you cannot object to it because the Settlement no longer affects you.

**THE COURT'S FINAL APPROVAL HEARING**

**19. When is the Court's Final Approval Hearing?**

The Court has scheduled a Final Approval Hearing at **1 p.m. PDT on September 7, 2023**. The hearing will proceed by video conference. A link to the video conference is available at the following address: <https://www.cand.uscourts.gov/judges/chhabria-vince-vc/>.

At the Final Approval Hearing, the Court will consider whether the Settlement is fair, reasonable, and adequate. The Court will also consider whether to approve Class Counsel's request for an award of attorneys' fees and expenses, as well as the Settlement Class Representatives' Service Awards. If there are objections, the Court will consider them. Judge Chhabria will listen to people who have asked to speak at the hearing (see **Question 17** above). After the hearing, the Court will decide whether to approve the Settlement.

The date or time of the Final Approval Hearing may change. Please check the Settlement Website, [www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com), for any updates, and to find out whether the Final Approval Hearing will be held in person or by video conference.

**20. Do I have to come to the Final Approval Hearing?**

No. Class Counsel will answer any questions the Court may have. You may attend at your own expense if you wish. If you file an objection, you do not have to come to the Final Approval Hearing to talk about it. If you file your written objection on time, the Court will consider it. You may also pay your own lawyer to attend, but such attendance is not necessary for the Court to consider your objection if it was filed on time.

**IF I DO NOTHING**

**21. What happens if I do nothing at all?**



If you are a Settlement Class Member and you do nothing, you will give up the rights explained in **Question 9**, including your right to start a lawsuit, continue a lawsuit, or be part of any other lawsuit against the Defendant and the Released Parties about the legal issues or factual allegations resolved by this Settlement. In addition, you will not receive a payment from this Settlement.

#### GETTING MORE INFORMATION

### 22. How do I get more information?

This Notice summarizes the proposed Settlement. Complete details are provided in the Settlement Agreement. The Settlement Agreement and other related documents are available at the Settlement Website, [www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com).

If you have additional questions, you may contact the Settlement Administrator by email, phone, or mail:

Email: [info@FacebookUserPrivacySettlement.com](mailto:info@FacebookUserPrivacySettlement.com)

Toll-Free: 1-855-556-2233

Mail: Facebook Consumer Privacy User Profile Litigation, c/o Settlement Administrator, 1650 Arch Street, Suite 2210, Philadelphia, PA 19103

Publicly filed documents can also be obtained by:

- accessing the Court docket in this case, for a fee, through the Court's Public Access to Court Electronic Records (PACER) system at <https://ecf.cand.uscourts.gov>;
- reviewing the Court's online docket: <https://www.cand.uscourts.gov/judges/chhabria-vince-vc/in-re-facebook-inc-consumer-privacy-user-profile-litigation/>; or
- visiting the office of the Clerk of the United States District Court for the Northern District of California at: Office of the Clerk, United States District Court, 450 Golden Gate Avenue, San Francisco, CA 94102-3489 between 9:00 a.m. and 4:00 p.m., Monday through Friday, excluding Court holidays.

***Please do not telephone the Court, the Clerk's Office, or Meta to inquire about the Settlement or the Claims Process.***

# **Exhibit K**

UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF CALIFORNIA  
*In re: Facebook, Inc. Consumer Privacy User Profile Litigation*, Case No. 3:18-MD-02843-VC  
[www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com)

**CLAIM FORM INSTRUCTIONS**

This Claim Form is for Settlement Class Members. The Settlement Class includes the following: All Facebook users in the United States between May 24, 2007 and December 22, 2022. To receive a payment from the Settlement, you must complete and submit this form.

**How To Complete This Claim Form**

1. There are two ways to submit this Claim Form to the Settlement Administrator: (a) online at [www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com); or (b) by U.S. Mail to the following address: Facebook Consumer Privacy User Profile Litigation, c/o Settlement Administrator, 1650 Arch Street, Suite 2210, Philadelphia, PA 19103. Your Claim Form must be submitted by **August 25, 2023**. If you submit your claim by U.S. mail, make sure the completed and signed Claim Form is postmarked by **August 25, 2023**.
2. You must complete the entire Claim Form. Please type or write your responses legibly.
3. If your Claim Form is incomplete or missing information, the Settlement Administrator may contact you for additional information. If you do not respond by the deadline provided by the Settlement Administrator for you to supply any such additional information, your claim will not be processed, and you will waive your right to receive money under the Settlement.
4. You may only submit one Claim Form.
5. Submission of the Claim Form does not guarantee payment. Your Claim Form must be approved by the Settlement Administrator.
6. If you have any questions, please contact the Settlement Administrator by email at [info@FacebookUserPrivacySettlement.com](mailto:info@FacebookUserPrivacySettlement.com), by telephone at 1-855-556-2233 or by U.S. mail at the address listed above.
7. **You must notify the Settlement Administrator if your contact or payment information changes after you submit your Claim Form. If you do not, even if you submit a valid claim under the Settlement, you may not receive your Settlement payment.**
8. **DEADLINE** -- If you submit a claim by U.S. mail, the completed and signed Claim Form must be postmarked by **August 25, 2023**. If submitting a Claim Form online, you must do so by **11:59 p.m. PDT on August 25, 2023**.

**Your claim must be  
submitted online or  
postmarked by:  
August 25, 2023**

**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA**  
*In re: Facebook, Inc. Consumer Privacy User Profile Litigation*  
Case No. 3:18-MD-02843-VC  
[www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com)

**FCP**

## Claim Form

### I. YOUR CONTACT INFORMATION

Provide your name and contact information below. You must notify the Settlement Administrator if your contact information changes after you submit this form. NOTE: The personal information you provide below will be processed only for purposes of effectuating the Settlement.

**First Name**

**Last Name**

**Street Address**

**City**

**State**

**Zip Code**

**Current Phone Number**

**Email Address**

### II. DETAILS

Did you reside in the United States at any time between May 24, 2007 and December 22, 2022, inclusive?	Yes <input type="checkbox"/>  No <input type="checkbox"/>
Were you a Facebook user at any time between May 24, 2007 and December 22, 2022?	Yes <input type="checkbox"/>  No <input type="checkbox"/>
Enter the email address(es), phone number(s), and/or username(s) associated with your Facebook account between May 24, 2007 and December 22, 2022:  Email(s):  <div style="margin-left: 40px;">           1. _____            2. _____            3. _____         </div>	

Phone Number(s):

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Username(s):

*This information can be found on the Facebook mobile application or the website by navigating to "Account" > "Settings and Privacy" > "General Account Settings" > "Username."*

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

***IF YOU CURRENTLY HAVE A FACEBOOK ACCOUNT, YOU DO NOT NEED TO ANSWER THIS QUESTION AND CAN PROCEED TO SECTION III.***

***If you were a Facebook user at any time between May 24, 2007 and December 22, 2022, but have since deleted your account:***

Provide the date range you were a Facebook user.

Enter dates as MM/YY (e.g., 01/10 for January 2010).

Start Date:

\_\_\_\_ / \_\_\_\_  
MM YY

End Date:

\_\_\_\_ / \_\_\_\_  
MM YY

### III. METHOD FOR RECEIVING PAYMENT (choose one)

Please select **one** of the following payment options:

☐ **Prepaid Mastercard** – Enter the **email address** where you will receive the Prepaid Mastercard:

\_\_\_\_\_

☐ **PayPal** - Enter your **PayPal email address**: \_\_\_\_\_

☐ **Venmo** - Enter the **mobile number** associated with your Venmo account: \_\_\_\_ - \_\_\_\_ - \_\_\_\_

☐ **Zelle** - Enter the **email address or mobile number** associated with your Zelle account:

\_\_\_\_\_

☐ **Physical Check** - Payment will be mailed to the address provided above.

---

#### IV. VERIFICATION AND ATTESTATION UNDER OATH

---

By signing below and submitting this Claim Form, I hereby swear under penalty of perjury that I am the person identified above and the information provided in this Claim Form is true and correct.

\_\_\_\_\_  
Your signature

Date: \_\_\_\_\_  
MM DD YYYY

\_\_\_\_\_  
Your name

#### **REMINDER CHECKLIST**

1. Please make sure you answered all the questions on the Claim Form. Be sure to select only **one** payment option.
2. Please make sure that you signed and dated the Claim Form.
3. Please keep a copy of your completed claim form for your own records.
4. Please submit your completed Claim Form online OR by mail by August 25, 2023 to: Facebook Consumer Privacy User Profile Litigation, c/o Settlement Administrator, 1650 Arch Street, Suite 2210, Philadelphia, PA 19103



# **Exhibit L**

**Your Opt-Out  
Form must be  
postmarked by:  
JULY 26, 2023**

**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA**  
*In re: Facebook, Inc. Consumer Privacy User Profile Litigation*  
Case No. 3:18-MD-02843-VC  
**www.FacebookUserPrivacySettlement.com**

**FCP\_OPT**

## Opt-Out Form

### I. YOUR CONTACT INFORMATION

**First Name**

**Last Name**

**Street Address**

**City**

**State**

**Zip Code**

**Email address**

**Facebook Account Username(s) (if  
available)**

**Email Address(es)  
associated with Facebook  
account**

**Phone number(s) associated  
with Facebook account**

### II. SIGNATURE

I am a Settlement Class Member who is requesting to be excluded from the *In re: Facebook, Inc. Consumer Privacy User Profile Litigation*, Case No. 3:18-MD-02843-VC (N.D. Cal.) class action settlement. I was an active Facebook user who resided in the United States at any point between May 24, 2007 and December 22, 2022. I understand that by submitting this Opt-Out Form I am requesting exclusion from this Settlement, and I will not receive a Settlement payment.

\_\_\_\_\_  
Your signature

Date: \_\_\_\_\_  
MM DD YYYY

**If submitted electronically, this form must be submitted and verified using a link sent to you at the email address you have provided with your opt out request no later than 11:59 p.m. PDT on July 26, 2023.**

**If submitted by U.S. mail, this form or any written request to opt-out must be sent to the Settlement Administrator at the address below and be postmarked by July 26, 2023.**

*Facebook Consumer Privacy User Profile Litigation*

ATTN: Exclusion Request

P.O. Box 58220

Philadelphia, PA 19102

# **Exhibit M**

**Your Objection  
Form must be  
postmarked by:  
JULY 26, 2023**

**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA**  
*In re: Facebook, Inc. Consumer Privacy User Profile Litigation*  
Case No. 3:18-MD-02843-VC  
**www.FacebookUserPrivacySettlement.com**

**FCP\_OBJ**

## Objection Form

I want to object to the Settlement in *In re: Facebook, Inc. Consumer Privacy User Profile Litigation*, No. 3:18-MD-02843-VC (N.D. Cal.) but remain a member of the Class. I understand that if I object to or comment on the Settlement, I am still eligible for benefits.

You can ask the Court to deny approval by filing an objection. You can't ask the Court to order a larger settlement; the Court can only approve or deny the Settlement. If the Court denies approval, no settlement payments will be sent out and the lawsuit will continue.

**DO NOT FILE THIS FORM IF YOU WANT TO EXCLUDE YOURSELF FROM THE SETTLEMENT**

### I. YOUR INFORMATION

**First Name**

**Last Name**

**Street Address**

**City**

**State**

**Zip Code**

**Email address**

**Telephone number**


**Facebook Account Username(s) (if available)**


**Email Address(es) associated with Facebook account**


**Phone number(s) associated with Facebook account**

---

## II. OBJECTION

---

**What are the reasons you object to the Settlement? Please provide any supporting materials.**

**Does your objection apply only to you, to a specific subset of the class or the total class?**

**Were you a Facebook user at any time between May 24, 2007 and December 22, 2022?**

☐ YES ☐ NO

**If so, when were you a Facebook user? (Please indicate years of use)**

**Have you (or your counsel, if applicable) previously made objections to a class action settlement?**

☐ YES ☐ NO

**If yes, how many times have you (or your counsel) previously made objections? (Please provide the caption of each case in which you (or your counsel) have made an objection).**

**Have you sold or otherwise transferred the right to your recovery in this Action to another person or entity?**

☐ YES ☐ NO

**If so, please indicate that person or entity.**

**Are you represented by an attorney?**

☐ YES ☐ NO

**If so, please supply their name and contact information below:**



Please indicate if you and/or your attorney plan to appear at the final approval hearing.

---

### III. SIGNATURE

---

---

Your signature

---

Date

**You must submit your objection to the Court by mailing it to the Class Action Clerk at the address below  
OR by filing it in person at any location of the United States District Court for the Northern District of  
California. Your objection must be filed or postmarked no later than July 26, 2023.**

Class Action Clerk  
United States District Court for the Northern District of California  
450 Golden Gate Avenue, Box 36060  
San Francisco, CA 94102-3489

# **Exhibit N**

UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF CALIFORNIA  
*In re: Facebook, Inc. Consumer Privacy User Profile Litigation*, Case No. 3:18-MD-02843-VC  
[www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com)

**CLAIM FORM INSTRUCTIONS**

This Claim Form is for Settlement Class Members. The Settlement Class includes the following: All Facebook users in the United States between May 24, 2007 and December 22, 2022. To receive a payment from the Settlement, you must complete and submit this form.

**How To Complete This Claim Form**

1. There are two ways to submit this Claim Form to the Settlement Administrator: (a) online at [www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com); or (b) by U.S. Mail to the following address: Facebook Consumer Privacy User Profile Litigation, c/o Settlement Administrator, 1650 Arch Street, Suite 2210, Philadelphia, PA 19103. Your Claim Form must be submitted by **August 25, 2023**. If you submit your claim by U.S. mail, make sure the completed and signed Claim Form is postmarked by **August 25, 2023**.
2. You must complete the entire Claim Form. Please type or write your responses legibly.
3. If your Claim Form is incomplete or missing information, the Settlement Administrator may contact you for additional information. If you do not respond by the deadline provided by the Settlement Administrator for you to supply any such additional information, your claim will not be processed, and you will waive your right to receive money under the Settlement.
4. You may only submit one Claim Form.
5. Submission of the Claim Form does not guarantee payment. Your Claim Form must be approved by the Settlement Administrator.
6. If you have any questions, please contact the Settlement Administrator by email at [info@FacebookUserPrivacySettlement.com](mailto:info@FacebookUserPrivacySettlement.com), by telephone at 1-855-556-2233 or by U.S. mail at the address listed above.
7. **You must notify the Settlement Administrator if your contact or payment information changes after you submit your Claim Form. If you do not, even if you submit a valid claim under the Settlement, you may not receive your Settlement payment.**
8. **DEADLINE** -- If you submit a claim by U.S. mail, the completed and signed Claim Form must be postmarked by **August 25, 2023**. If submitting a Claim Form online, you must do so by **11:59 p.m. PDT on August 25, 2023**.

**Your claim must be  
submitted online or  
postmarked by:  
August 25, 2023**

**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA**  
*In re: Facebook, Inc. Consumer Privacy User Profile Litigation*  
Case No. 3:18-MD-02843-VC  
[www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com)

**FCP**

## Claim Form

### I. YOUR CONTACT INFORMATION

Provide your name and contact information below. You must notify the Settlement Administrator if your contact information changes after you submit this form. NOTE: The personal information you provide below will be processed only for purposes of effectuating the Settlement.

**First Name**

**Last Name**

**Street Address**

**City**

**State**

**Zip Code**

**Current Phone Number**

**Email Address**

### II. DETAILS

Did you reside in the United States at any time between May 24, 2007 and December 22, 2022, inclusive?	Yes <input type="checkbox"/> No <input type="checkbox"/>
Were you a Facebook user at any time between May 24, 2007 and December 22, 2022?	Yes <input type="checkbox"/> No <input type="checkbox"/>
Are you filling a claim for a current account, a deleted account or a combination of both?	Current <input type="checkbox"/> Deleted <input type="checkbox"/> Both <input type="checkbox"/>

**CURRENT ACCOUNT**

Enter the email address(es), phone number(s), and/or username(s) associated with your Facebook account between May 24, 2007 and December 22, 2022:

**Current Email(s):**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Current Phone Number(s):**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Current Username(s):**

*For instructions about how to find your Facebook username, please see FAQ 17 at <https://facebookuserprivacysettlement.com>.*

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

***DELETED ACCOUNT(S)***

***If you were a Facebook user at any time between May 24, 2007 and December 22, 2022, but have since deleted your account(s), complete the chart below for each deleted Facebook account.***

#	Account ID Type (Select from: Phone Number, Username or Email Address)	Enter the Phone Number, Username or Email Address associated with your deleted account	Approximate Start Date	Approximate End Date
<i>Example</i>	<i>Phone Number</i>	<i>111-111-1111</i>	<i>1/1/2010</i>	<i>12/31/2010</i>
1.				
2.				
3.				

---

### III. METHOD FOR RECEIVING PAYMENT (choose one)

---

Please make sure the email or phone number you provide to receive payment matches your contact information above.

Please select **one** of the following payment options:

☐ **Prepaid Mastercard** – Enter the **email address** where you will receive the Prepaid Mastercard:

\_\_\_\_\_

☐ **PayPal** - Enter your **PayPal email address**: \_\_\_\_\_

☐ **Venmo** - Enter the **mobile number** associated with your Venmo account: \_\_\_\_ - \_\_\_\_ - \_\_\_\_

☐ **Zelle** - Enter the **email address or mobile number** associated with your Zelle account:

\_\_\_\_\_

☐ **Physical Check** - Payment will be mailed to the address provided above.

---

### IV. VERIFICATION AND ATTESTATION UNDER OATH

---

By signing below and submitting this Claim Form, I hereby swear under penalty of perjury that I am the person identified above and the information provided in this Claim Form is true and correct.

\_\_\_\_\_  
Your signature

Date: \_\_\_\_\_  
MM DD YYYY

\_\_\_\_\_  
Your name

### **REMINDER CHECKLIST**

1. Please make sure you answered all the questions on the Claim Form. Be sure to select only **one** payment option.
2. Please make sure that you signed and dated the Claim Form.
3. Please keep a copy of your completed claim form for your own records.
4. Please submit your completed Claim Form online OR by mail by August 25, 2023 to: Facebook Consumer Privacy User Profile Litigation, c/o Settlement Administrator, 1650 Arch Street, Suite 2210, Philadelphia, PA 19103



# **Exhibit O**

**From Email:** DoNotReply@FacebookUserPrivacySettlement.com

**From Name:** Facebook Consumer Privacy User Profile Litigation Settlement Administrator

**Subject:** Facebook User Privacy Settlement Claim Submission

Notice ID: XXX

Confirmation Code: XXX

Dear \_\_\_\_\_:

This message is intended to provide important additional information for certain people who have filed claims in this class settlement. Please read the following carefully.

The Settlement Website's "Submit Claim" form has been modified to accommodate claimants who created but then deleted one or more Facebook accounts during the class period, and then later created a *new* Facebook account during the class period. If that description fits you, follow the instructions below on how to edit your claim. Note that if you had multiple accounts at the same time, they won't be double counted.

As a reminder, the class period runs from May 24, 2007 to December 22, 2022.

Instructions For How To Edit Your Claim:

1. Go to the Settlement Website, [www.FacebookUserPrivacySettlement.com](http://www.FacebookUserPrivacySettlement.com)
2. Click on "Submit Claim."
3. Click the link located at the top of the page to edit your claim ("Filed A Claim? Click Here to Edit Your Claim").
4. Provide the Notice ID and Confirmation Code provided at the top of this notice in order to access and edit your claim.
5. In the "Details" section of the form, proceed to the third question ("Are you filing a claim for a current account, a deleted account or a combination of both?").
6. Select from the options: "Current Account(s)", "Deleted Account(s)" or "Both Current and Deleted Accounts."
7. Complete the information requested regarding your account(s), as applicable.